

APIS DEFINING THE FUTURE

VIDEO TRANSCRIPT

In uncertain times customers' expectations are changing and partner ecosystems are being built by breaking business boundaries API. is are helping create ecosystems that generate new possibilities and revenues through unexpected channels as we look to the future 5 g. will reshape the entire communications value chain with game changing benefits powered by APIs us up to \$100.00 times faster than 4 g. 5 g. means the ability to download a full HD movie in under 10 seconds lower latency of one millisecond or less will be undetectable to the user 5 g. will mean greater capacity to cope with high demand applications such as connected cars i.o.t. devices and fiar simultaneously. Being ultra-reliable means more opportunities for critical uses in areas such as health care 5 g. will usher in a new era of possibilities is your company ready for the impact of 5 g. On Industries is vest augmented reality will enhance retail consumers online and offline shopping experiences 5 g. will accelerate industrial transformation delivering innovations like configurable factories and Mobile Robots the promise of health care innovations such as remote surgery will be realized thanks to 5 G.'s high bandwidth and ultra-reliability a r n v.a.r. will make online education and training come to life this 5 g. meets the need for network resources and end to end latency at the center of the 5 g. revolution our API's. API's allow different systems applications and devices to connect discovery each other deliver and consume information seamlessly. Create real time insights capturing vast amounts of data from connected devices and transferring it to data hubs in the cloud were artificial intelligence and machine learning can be applied will

supercharge business as we know it API is power transformative technologies made possible by 5 g. such as Mixed Reality Digital twins and i.o.t., Let's look at API's in action. In times of uncertainty the need for timely access to health care is amplified medical professionals must be able to quickly diagnose and treat patients to combat the virus. With assisted reality devices doctors can send and receive patient diagnostic information in real time to in from a central server data from other diagnostic devices like ultrasound scans or fitness tracking wearables is fed to the central server over 5 g. networks giving a complete picture of the patient's health a mule soft based API led architecture that lays the foundation to eb new capabilities such as creating digital avatars and enabling remote surgery that way doctors can make accurate diagnosis faster and start treatment for patients more quickly. API's are also in manufacturing to creating a stronger and more resilient supply chain with an API. led mule soft architecture enabled by 5 a. manufacturers can apply real time data and analytics to uncover insights and deliver smarter solutions. In a connected factory i.o.t. sensors tracked the production process continuously sending updates to the customer weaving a digital thread between production supply chain and customer using the real time info made possible by 5 g. the production team can proactively respond to alerts preventing major production failures uncertain times approving the digital is not optional and is building resilient supply chains helping ecosystem survive in unprecedented times. How companies prepare for 5G. will have a direct impact on the resilience and agility of their



business by leveraging an API. led connectivity approach Accenture and Mills softer helping clients build application networks that are fundamentally changing the pace of innovation enter tearing them to be future ready. For more information visit Accenture dot com slash Salesforce.

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