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Accenture Appoints Samantha Zhu as Chairperson and Market Unit Lead for Greater China as of June 1, 2021

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SHANGHAI; May 5, 2021 – Accenture (NYSE: ACN) has appointed Samantha Zhu as Chairperson and Market Unit Lead of Greater China, effective June 1, 2021, and she will join the Global Management Committee of Accenture. She succeeds Wei Zhu, who will retire from the company at the end of fiscal year 2021.

Samantha Zhu will lead Accenture’s overall business and operations in Greater China, which includes more than 18,000 people serving clients across the region in the cities including Beijing, Shanghai, Dalian, Chengdu, Guangzhou, Shenzhen, Hangzhou, Hong Kong and Taipei.

Samantha Zhu brings more than 23 years of experience with Accenture and a broad range of expertise—from regional and local market leadership, to industry, operations and consulting. Prior to this appointment, she was the client group lead for Communications, Media, & Technology for Greater China, working with many of the world’s most prestigious companies in this industry. Samantha Zhu has played a pivotal role in expanding Accenture’s business in Greater China and across the region and has led numerous business process outsourcing and information technology infrastructure services.

“Samantha Zhu brings a unique combination of strategic business vision, deep market and industry insights, and outstanding leadership and management skills—developed over more than two decades,” said Julie Sweet, chief executive officer of Accenture. “She has an impressive track record helping clients accelerate their digital transformation to remain at the forefront of innovation.”



ecosystem relationships and expanded our extremely talented group of professionals in Greater China while helping to accelerate our digital rotation. We are particularly grateful for his steadfast and caring leadership during the pandemic. He has made numerous enduring contributions and we wish him all the best as he retires from Accenture,” added Sweet.

Accenture has been operating in Greater China for more than 30 years and serves a wide variety of clients in the region, from state-owned entities to private enterprises and multinationals.

“At Accenture we are focused on helping our clients harness change for positive impact as they continue to navigate challenges across their businesses,” said Samantha Zhu. “I am deeply honored to lead an amazing and talented team of professionals whose mission is to ensure that innovation, collaboration, and a passion for driving our clients’ digital journeys will continue to be hallmarks of Accenture in Greater China.”

About Accenture

Accenture is a global professional services company with leading capabilities in digital, cloud and security. Combining unmatched experience and specialized skills across more than 40 industries, we offer Strategy and Consulting, Interactive, Technology and Operations services — all powered by the world’s largest network of Advanced Technology and Intelligent Operations centers. Our 537,000 people deliver on the promise of technology and human ingenuity every day, serving clients in more than 120 countries. We embrace the power of change to create value and shared success for our clients, people, shareholders, partners and communities. Visit us at www.accenture.cn.

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