



Defender

VIDEO TRANSCRIPT

After the brand name “Defender” appears, we see various prompts being entered into a search engine. The first prompt reads “Show me a vehicle that can go anywhere”, the engine then shows us a picture of a Defender car. The next prompts ask for different colors and pictures of the car handling extreme conditions, which the search engine shows us, The video closes with a last prompt being entered into the bar: “Where to next? Anywhere is possible”.

Copyright © 2024 Accenture
All rights reserved.

Accenture and its logo
are registered trademarks
of Accenture.