

SDG STOCKTAKE

THROUGH THE EYES
OF THE PRIVATE SECTOR



BUSINESS BELIEVES IN THE VISION OF THE SDGS

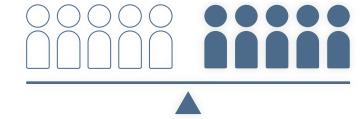
94%

state that the SDGs represent a unifying global vision

96%

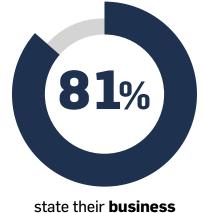
agree that the **private sector plays a crucial role** in achieving the SDGs

BUT CONFIDENCE IN THE PROSPECT OF SUCCESS IS WANING



ONLY 5 IN 10 BUSINESS LEADERS ARE CONFIDENT THAT THE WORLD WILL ACHIEVE THE SDGS BY 2030

BUSINESS LEADERS FEEL THEY ARE DOING THEIR PART, BUT INDICATE THEIR PEERS NEED TO STEP UP



is doing enough to contribute to the SDGs



is doing enough to contribute to the SDGs



say that the **total private**sector is doing enough
to contribute to the SDGs

AMBITIOUS LEADERS ARE TRANSFORMING BUSINESS MODELS TO PROGRESS THE SDGS

have made a

public commitment to at least one SDG

identified a business

case for advancing at least one SDG changed a product or service offering

to align with an SDG

TO DELIVER THE SDGS BY 2030, BUSINESS MUST FOCUS ON 10 KEY PATHWAYS

