



# BRINGING GENERATIVE AI ENTERPRISES WITH ACCETURE

## VIDEO TRANSCRIPT

[Music]

0:02 we as the Enterprise it organization are  
0:04 taking data that we have and  
0:06 consolidating it into new models so that  
0:08 our people can get the information  
0:10 faster and help assist them to do their  
0:12 client work that much more  
0:15 effectively generative AI is clearly  
0:18 going to be a massive Market shift that  
0:20 everyone is going to react to I think  
0:22 there's going to be tremendous shift to  
0:24 do more faster with what Google is  
0:27 offering those tools are going to enable  
0:30 the permutations and combinations for us  
0:32 to look at all of our insights  
0:34 differently how we run our business how  
0:35 we think about our data Accentra and

0:38 Google Cloud today are excellent  
0:39 partners and it's only going to grow we  
0:42 already partner across the cloud space  
0:44 we've announced recently our partnership  
0:45 in the security space and I think this  
0:48 is just a momentum we have all started  
0:50 on that's going to expand very rapidly  
0:52 for us and all of our clients I am blown  
0:55 away with how far we've gotten so fast  
0:58 but I think we are at the tip of the  
1:00 iceberg this is going to be an  
1:02 industrial revolution translation of  
1:04 what's going to happen in the world in  
1:06 the next couple of  
1:14 years

Copyright © 2024 Accenture  
All rights reserved.

Accenture, its logo, and High  
Performance Delivered are  
trademarks of Accenture.