

FULL VALUE. FULL STOP.

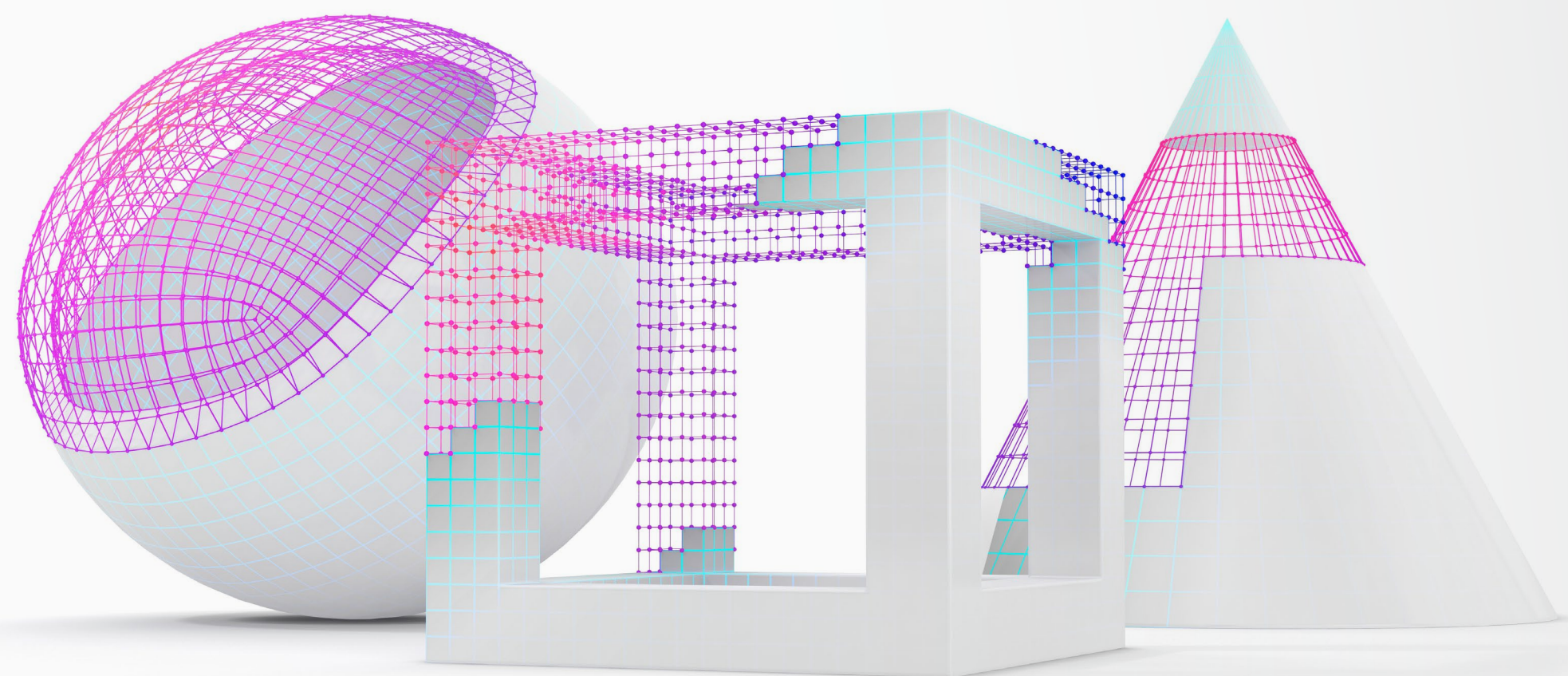
How to scale innovation and achieve full value with **Future Systems**



Figure 1: Leaders—those that are evolving to Future Systems—are growing revenue at more than double the rate of Laggards. Based on average self-reported annual growth rates for 2015-2018.

Technology Leaders perform better financially

Companies that are more strategic in their approach to technology are doing better financially—achieving more than twice the average revenue growth of Laggards.



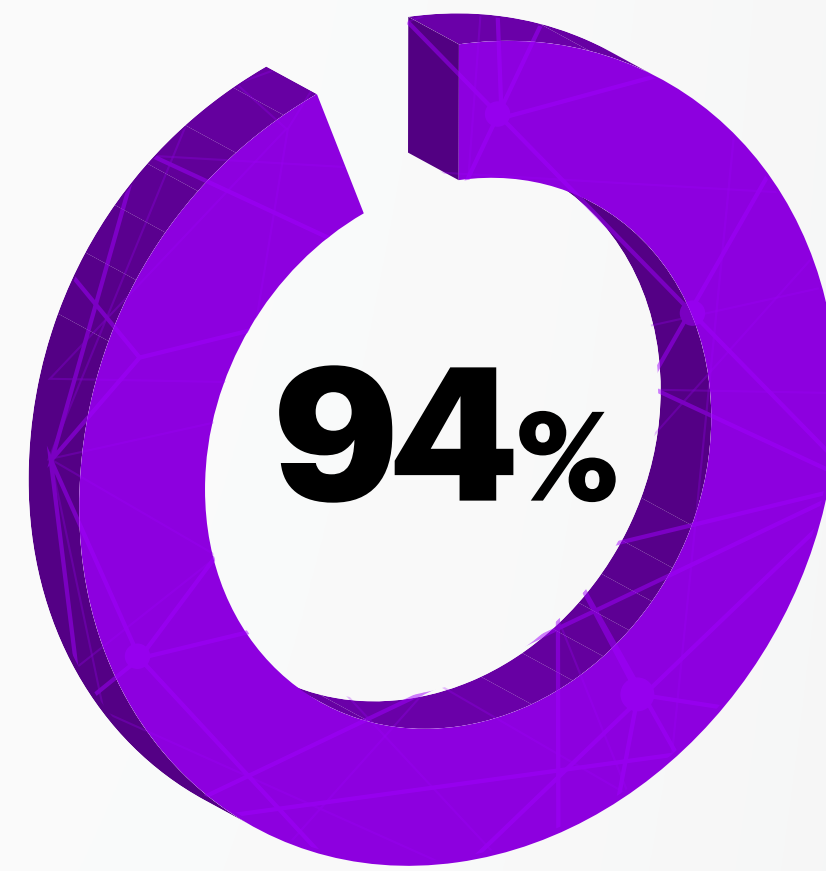
What Leaders do differently

Leaders consistently address these four barriers:

➤ **01 Technology Adoption**
Mastering new technology frontiers at speed and at scale.

➤ **03 Systems Trust**
Safeguarding trust in systems with constantly evolving approaches to security and data.

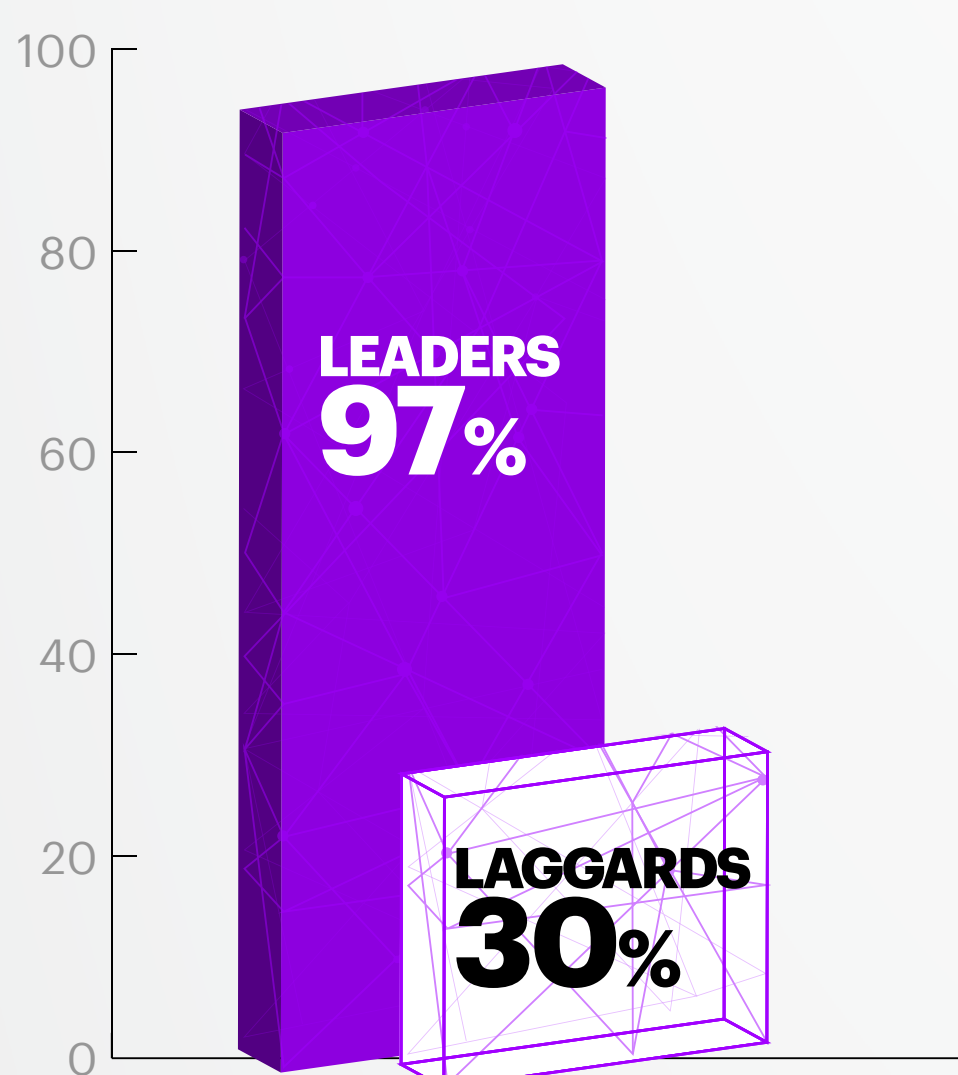
On average
Leaders are
2.5X
more likely
to have adopted
new technologies
than Laggards



94% of Leaders trust that the data at their disposal is reliable enough to drive business change, compared with 64% of Laggards.

➤ **02 Architecture Flexibility**
Building flexible, uniform and scalable architectures capable of responding to market demands.

➤ **04 Organizational Transaction Costs**
Reducing interaction impediments, both organizational and technological.



Leaders' adoption of critical technologies that allow for architectural decoupling outpaces that of Laggards by a massive margin: 97% to 30%.

Leaders apply
technology
across
3X
more business
processes than
Laggards

Now is the time to make your move to the future

Here's how to start your journey to Future Systems

➤ Boundaryless

1. Break through the cloud ceiling

Cloud isn't the finish line—it's the starting point.

2. Design for disruption

Insulate against change by leveraging flexible architectures and designing interoperable systems.

3. Decouple the entire IT stack

Remove unnecessary dependencies across all layers of the solution stack.

4. Explore new, unconventional business models

When boundaries disappear, new partnerships open up to solve significant problems.

➤ Adaptable

1. Stage an architectural intervention

Let go of old ways of working to create architectures that can constantly flex and adapt.

2. Identify the biggest friction points in your business

Technologies like AI, automation, blockchain, and microservices can help solve your biggest business challenges.

3. Understand the need for responsible AI

Adaptive systems must gain the trust and confidence of the people they work with and for.

4. Let data be your captain

Start with quality data and apply a data-centric approach to your most important business decisions.

➤ Radically Human

1. Master human-centric development

Put humans at the center of your design processes, recognizing that data and technology alone can't solve every problem.

2. Break down organizational barriers

Scrutinize how organizational or cultural boundaries may hinder speed and accountability. Embed an end-to-end ownership culture from initial idea to user experience.

3. Don't wait to experiment with emerging technologies

Experimenting early is the best way to start socializing and imagining the commercial possibilities of emerging technologies.



Read the report to find out where you are and where you need to be.

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