CLAIMBOX SERIES - ŁUKASZ MARCZYK
VIDEO TRANSCRIPT

As AI becomes deeply integrated into the industry, we believe that truly innovative solutions are the means to empower everyone.

That is why we have created the AI-Led Claims Platform.

Truly Insured Experience that redefines the world of claims for enterprises, insurtechs and customers.

AI-led Claims Platform For Enterprises | Łukasz Marczyk

The revolution has been slow to hit claims, but it is happening now. And it is happening fast.

I've been talking to numerous insurance executives and their pain-points have been surprisingly similar.

While claims are the predominant cost area for any insurer, their process automation efforts save only a fraction of total costs.

Customers dissatisfied with their experience of the claim process are almost certain to switch to another provider; and it's much more expensive to win them back, than to keep them loyal.

What's even more important is that the Insurers are on the verge of claims-transformation programs that are risky and time-consuming, while their return on investment is questionable.

That is why we are proudly introducing the AI-Led Claims Platform.

You can take any part of your claim process, seamlessly mirror it on our cloud platform with advanced AI solutions, and benefit from risk-free, high bottom-line savings in just a few months.

It has never been easier.

Those who get there first, might become the true winners.

AI-Led Claims Platform For Insurtech | Aleksandra Kopeć

Insurance is ripe for the kind of disruption that has impacted many other industries.

However finding a perfect match with an insurtech is long and winding.

For many years, I've seen insurers being involved in costly and time consuming efforts to scout, contract, organize and integrate startups. At the same time, I have seen insurtechs struggling to understand the insurer's business challenge, to communicate with the right stakeholders, or to adopt a flexible partnership oriented approach.

That is why FinTech Connector is on a mission to support insurers in embracing innovation as a part of their everyday business.

Through the AI Led Claims Platform insurers can now seamlessly connect to the selected best-in-class insurtechs. No contracts, no additional integrations, no security issues.

Focus on your business, and we take care of the most advanced claims solutions. Hassle free and future ready.

AI-Led Claims Platform For Customers | Paweł Jakubik

Insurance customers don't have complicated needs.

When they're filing a claim after an accident - often a time of great stress - they expect their insurers to help mitigate their emotions, not add to it.

They want fully digitalized 24/7 claims handling that in real time adjusts to their specific needs.

They want clear, transparent and personalized information.

And they want smooth, hassle-free, omnichannel interactions.

But the harsh reality is that some insurers are struggling to deliver the value their customers are seeking. No wonder, more than four out of five dissatisfied claimers are likely to churn.

And this is why the AI-Led Claims Platform is on a mission to make claims stress-free for both the customers and the insurers.

With the user-first, omnichannel approach, customers can navigate each step of their journeys through relevant touchpoints, gain seamless access to 3rd party services, and benefit from the speech-to-text, picture recognition and predictive analytics solutions.

Let's reimagine claims. Together.

Empathy driven. Powered by change. We redefine world of claims. AI Led Claims platform. Truly insured experience.