



Decarbonizing Energy: From A to Zero



The race to decarbonize the oil and gas industry, and embrace a positive energy future, is on.

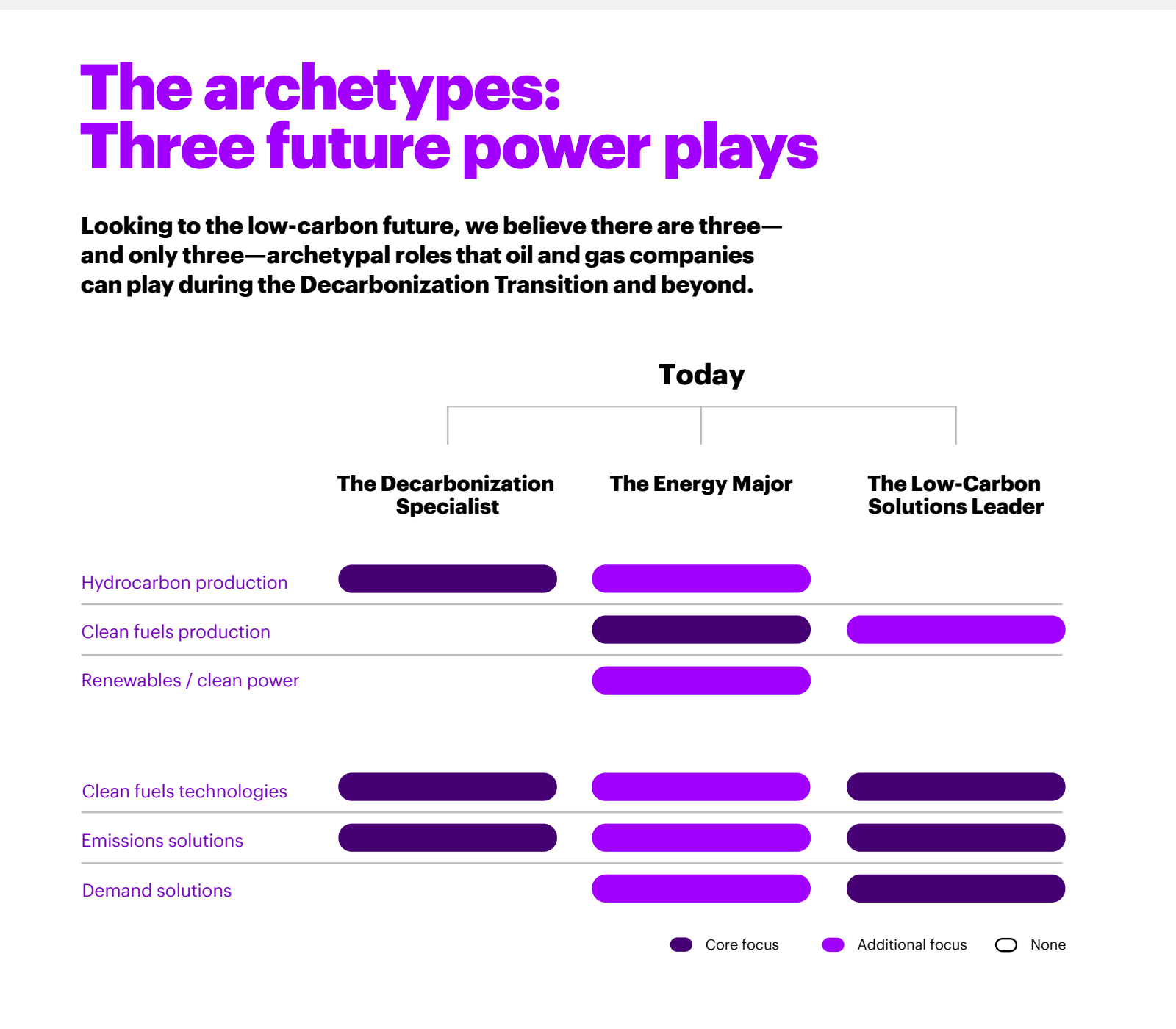
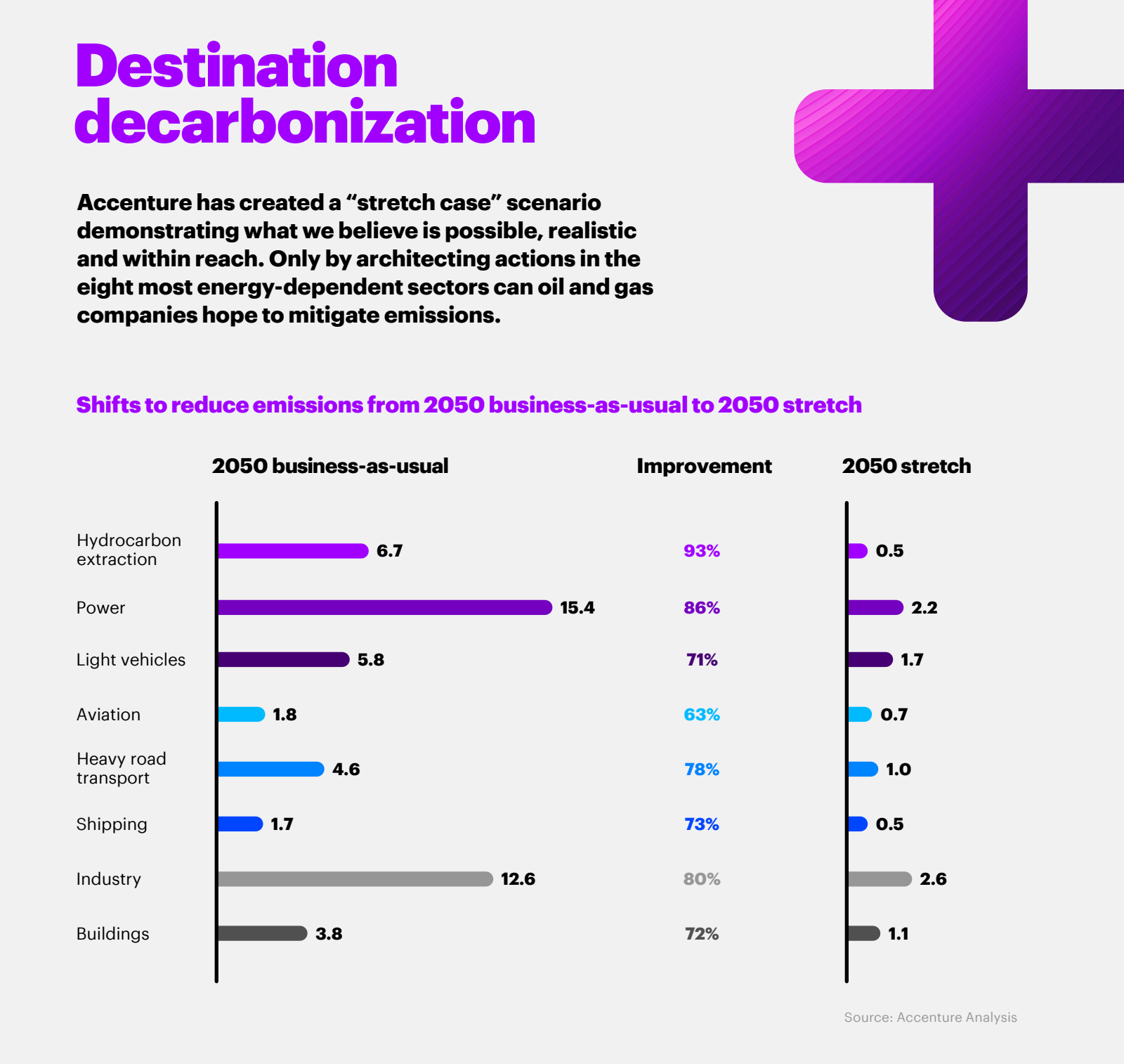
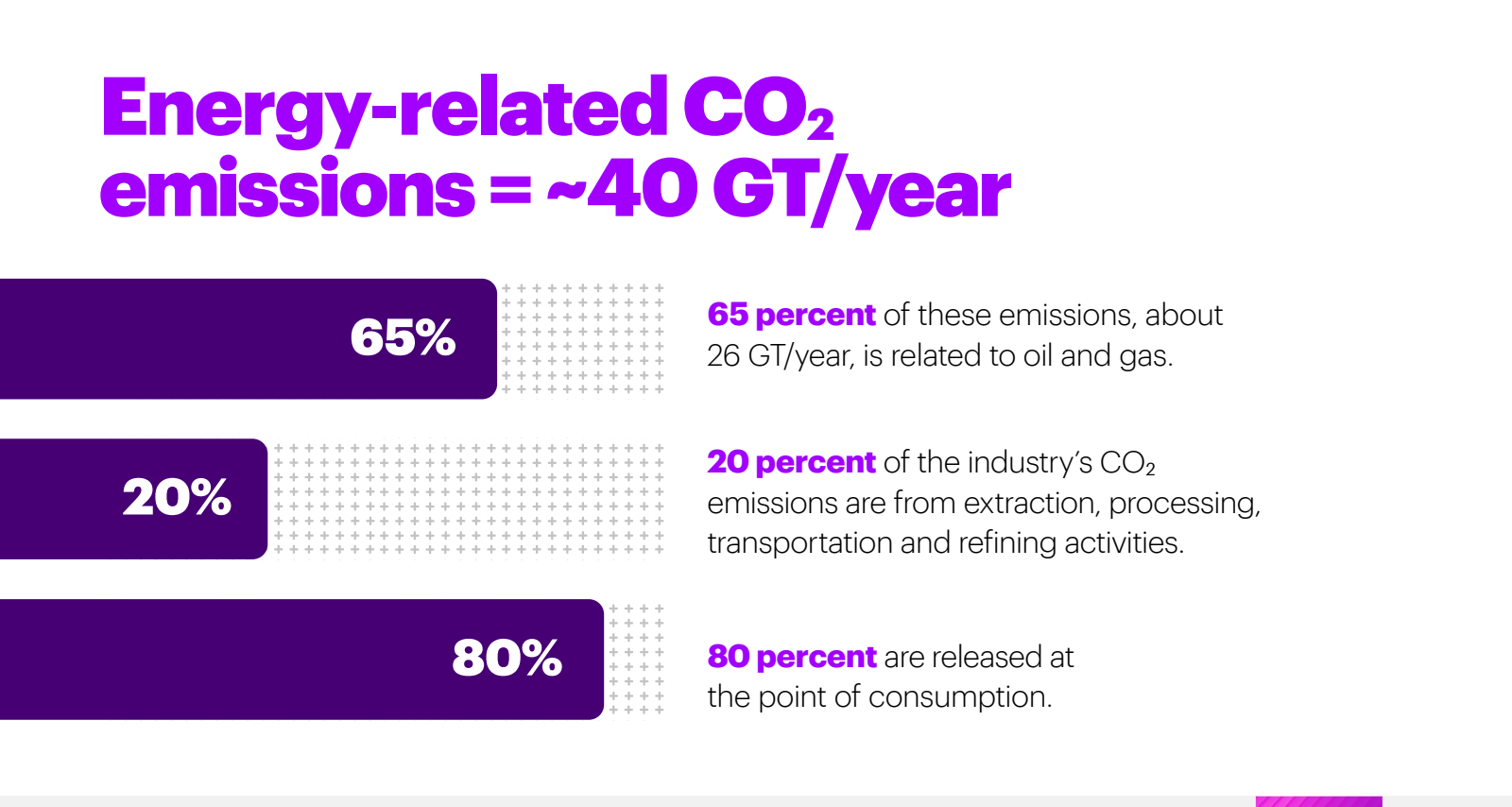

We call it positive energy.

Catalysts for change

The 2015 Paris Agreement. Calls from environmental activists, consumers, regulators and investors to eliminate emissions. Dwindling demand growth. Overabundant oil and gas supplies. Lackluster shareholder returns.

Together, these factors have created an existential crisis for the oil and gas industry. Survival means curbing the emissions trajectory to net-zero by 2050. To thrive in the new low-energy landscape, requires radical changes.

Starting now.



Are you ready to make the move to a positive energy future?

www.accenture.com/DecarbonizingEnergy

