Grow SMB
VIDEO TRANSCRIPT

Do you really know your SMB customers? Maybe not as well as you think.

85% of enterprises think they provide effective support but only 40% of SMBs agree.

SMBs represent: 90% of businesses, 70% of employment, and 55% of GDP.

It’s time to serve them better with Grow SMB.

Accenture’s new solution to Grow SMB resiliency, relationships, sales, trust, and success.

Because small to medium is big business. Learn more at accenture.com/smb-growth-platform.