



## Grow SMB

### VIDEO TRANSCRIPT

Do you really know your SMB customers? Maybe not as well as you think.

85% of enterprises think they provide effective support but only 40% of SMBs agree.

SMBs represent: 90% of businesses, 70% of employment, and 55% of GDP.

It's time to serve them better with Grow SMB.

Accenture's new solution to Grow SMB resiliency, relationships, sales, trust, and success.

Because small to medium is big business. Learn more at [accenture.com/smb-growth-platform](https://www.accenture.com/smb-growth-platform).