



# Transforming High Tech through the Cloud Continuum

## VIDEO TRANSCRIPT

Are you ready to reinvent your High Tech organization by embracing the full potential of Cloud?

I am Jason Mitchell and in this video, I will discuss key steps to becoming a Cloud Continuum Competitor.

While most High Tech organizations have already embraced the cloud as a user, provider and / or enabler, many have yet to realize the Cloud Continuum as an ongoing journey to speed product development, increase agility and optimize manufacturing. Those companies who have become Cloud Continuum Competitors have built cloud into their DNA and are outpacing their rivals and reshaping their future.

Here are 4 key steps to becoming a Continuum Competitor to help you reinvent your company:

One. Know where you want the Cloud Continuum to take you. The key is defining your vision, capabilities, vulnerabilities and shortcomings and building a plan that leverages the good and improves the gaps.

Two. Establish cloud practices inside your organization to support and augment existing technologies.

Three. Accelerate innovation to deliver exceptional experiences.

And Four, provide continuous strategic commitment to the journey.

Accenture research predicts that over the next three to five years, two-third of workloads will shift to the cloud.

It's time to realize the full potential of Cloud, plan your future and follow through.

To learn from our best practices, download our latest report, "Transforming High Tech through the Cloud Continuum."

We look forward to connecting with you and sharing how we can help your organization become a Cloud Continuum Competitor.

Thanks for listening.

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