

# Empower your bankers with smart insights through Accenture's differentiated AI capability

**Are your RMs equipped with the right tools and using them to enable high value interactions with customers?**

Get the value out of your platform investments with data and insights that help turn RMs into strategic advisors.



**World-class data engineering**



**Coupled with leading data providers**



**Enhanced by our advanced analytics talent**

## Benefits include:

### 5-8% increase in revenue

- Increase Cross-Sell
- Increase Customer Acquisition

### More personalized, hyper-relevant customer management

- Improve Customer Satisfaction
- Build Primacy

### 15-20% Time saved for RMs

- Reduce Time to Serve
- Increase Customer Satisfaction
- Increase Employee Satisfaction
- Reduce Disparate Tools and Systems

# 60%+

**of SMEs consider the RM's understanding of their business, advice, responsiveness, and personal relationship to be valuable<sup>1</sup>**

<sup>1</sup> [Accenture, UK SME Banking Survey.](#)

## Contact us



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