#EVERYNAMECOUNTS: AI AND OCR

VIDEO TRANSCRIPT

Accenture's engagement in the #everynamecounts project is about two things. One it's about volunteering to manually extract and transcribe important documents related to the Holocaust. The second piece is around an innovation project, where we're utilizing advanced technology like artificial intelligence and optical character recognition to make documents, and therefore the names and stories within the archives, accessible to more people.

Right now, the way that the archives are making these documents accessible and available is via manual extraction. In one hour, a volunteer usually gets through about four documents in an hour. Now what we're doing is applying artificial intelligence and optical character recognition to essentially speed up the extraction of that. So far what we've seen in our sample test case, when AI and OCR are used in tandem with human validation, we're able to get through about 41 documents in an hour. That's about a 10x increase in the number of documents and the number of stories and names that are therefore able to be made available.