



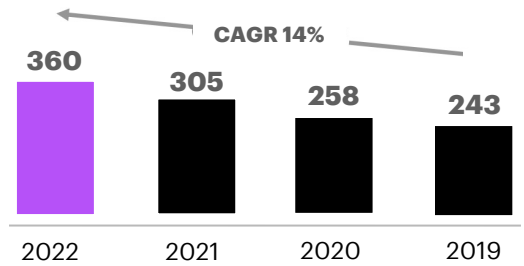
Intelligent Automation in-cloud

The case for a new type of automation

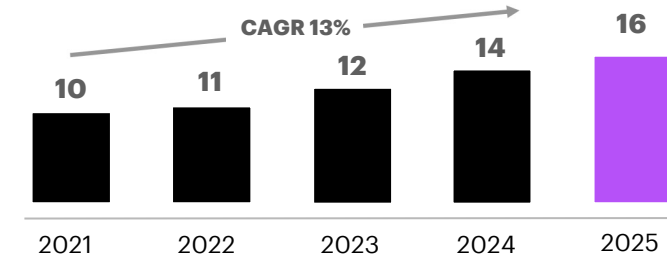
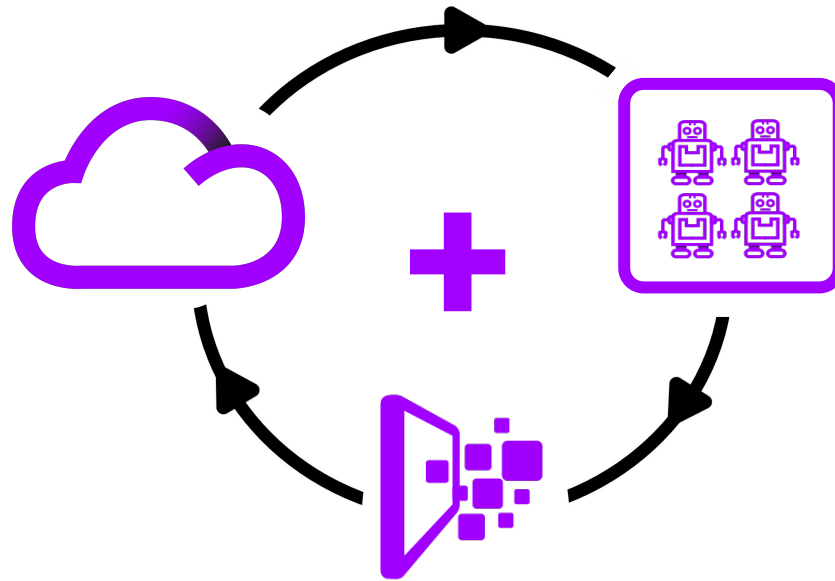


The perfect storm

Three big dynamics are demanding a new breed of process automation.



Growing cloud spend ¹



Growing IA spend ²

Automation is the new black

73%

of UK Business Leaders think COVID-19 will spark a new automation wave.

Source: Pod

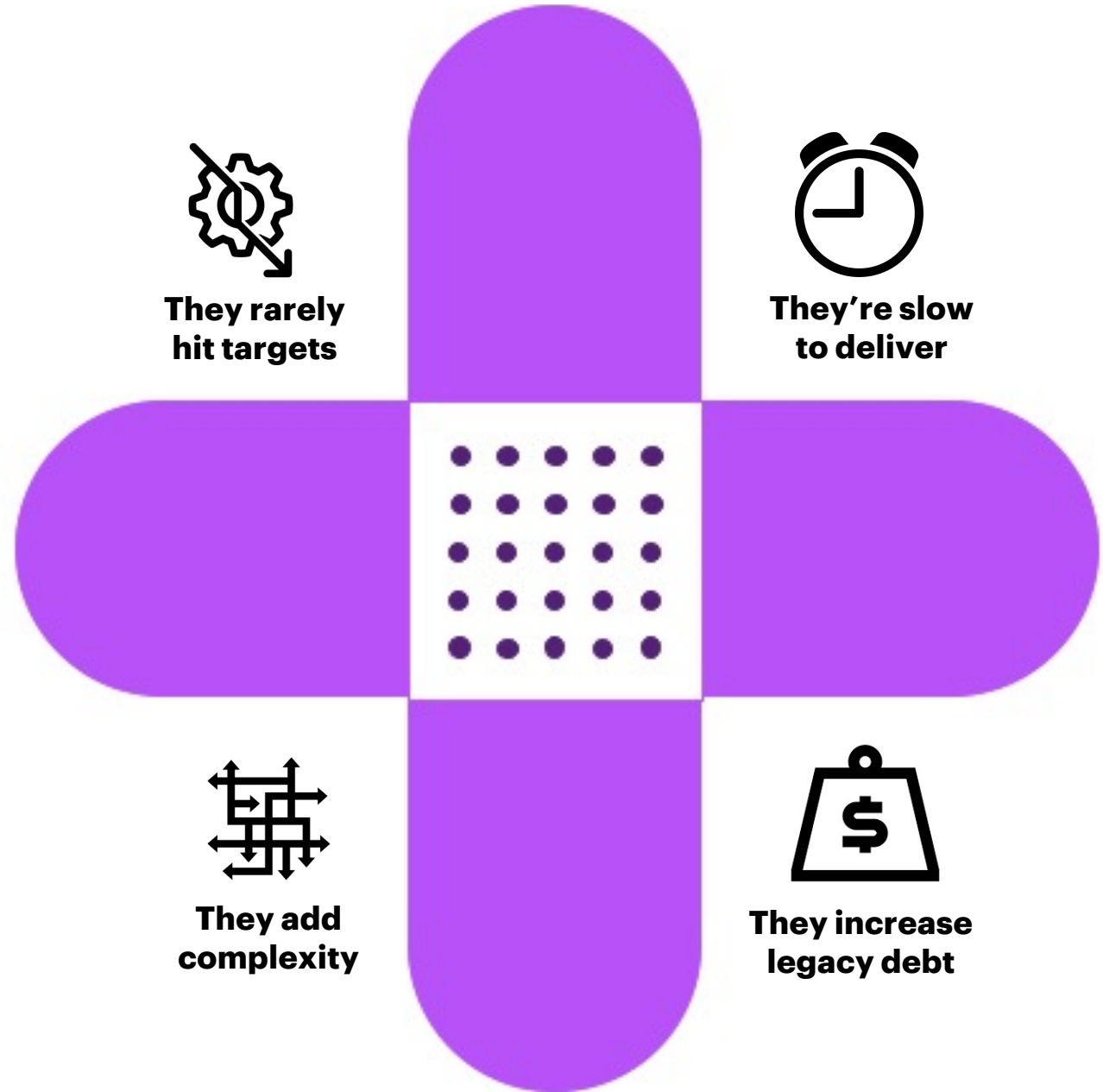
97%

of Enterprise IT decision makers see automation as vital to digital transformation

Source: Camunda

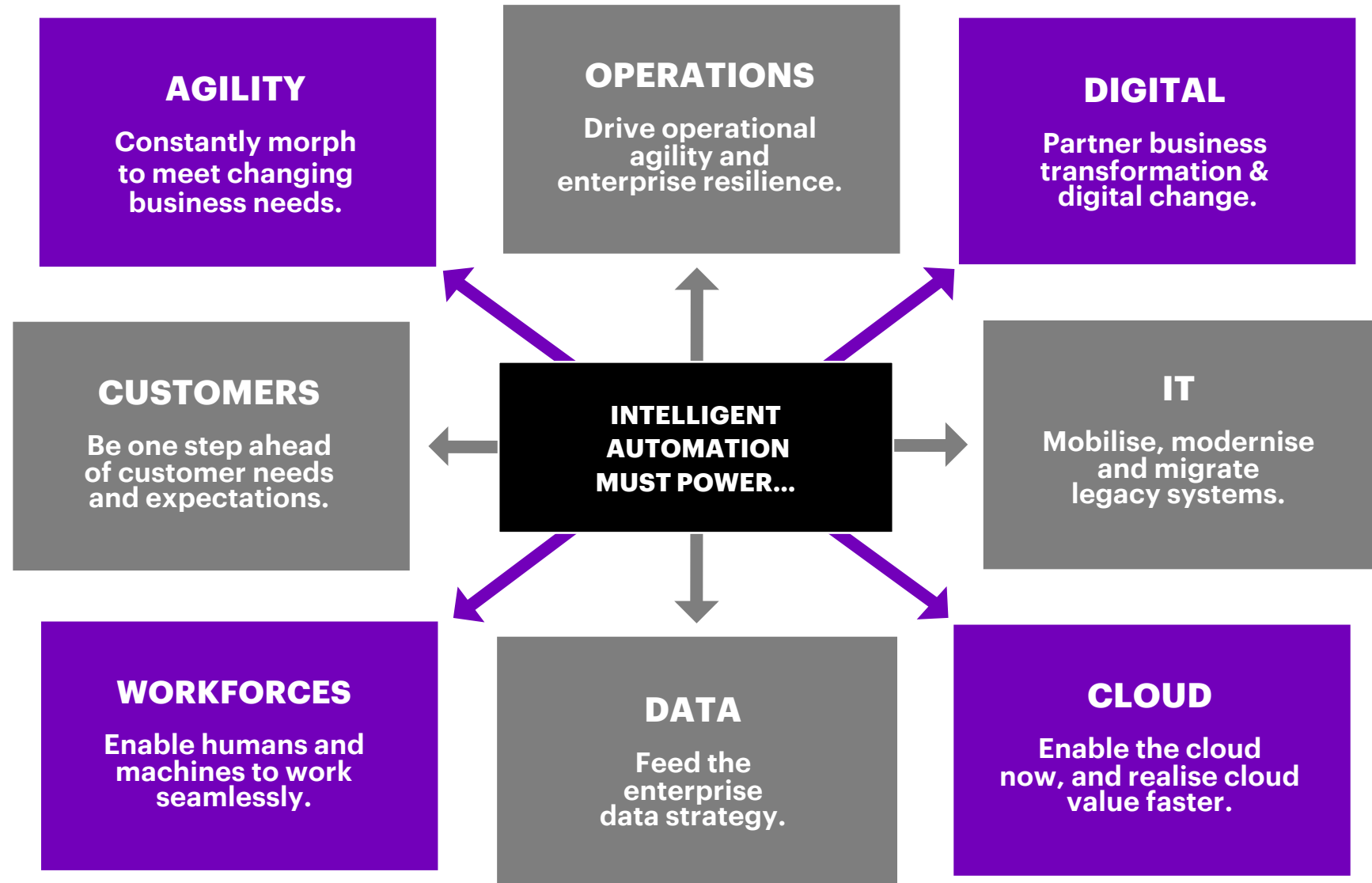
The reality

Automations are frequently localised and often just tactical sticking plasters.



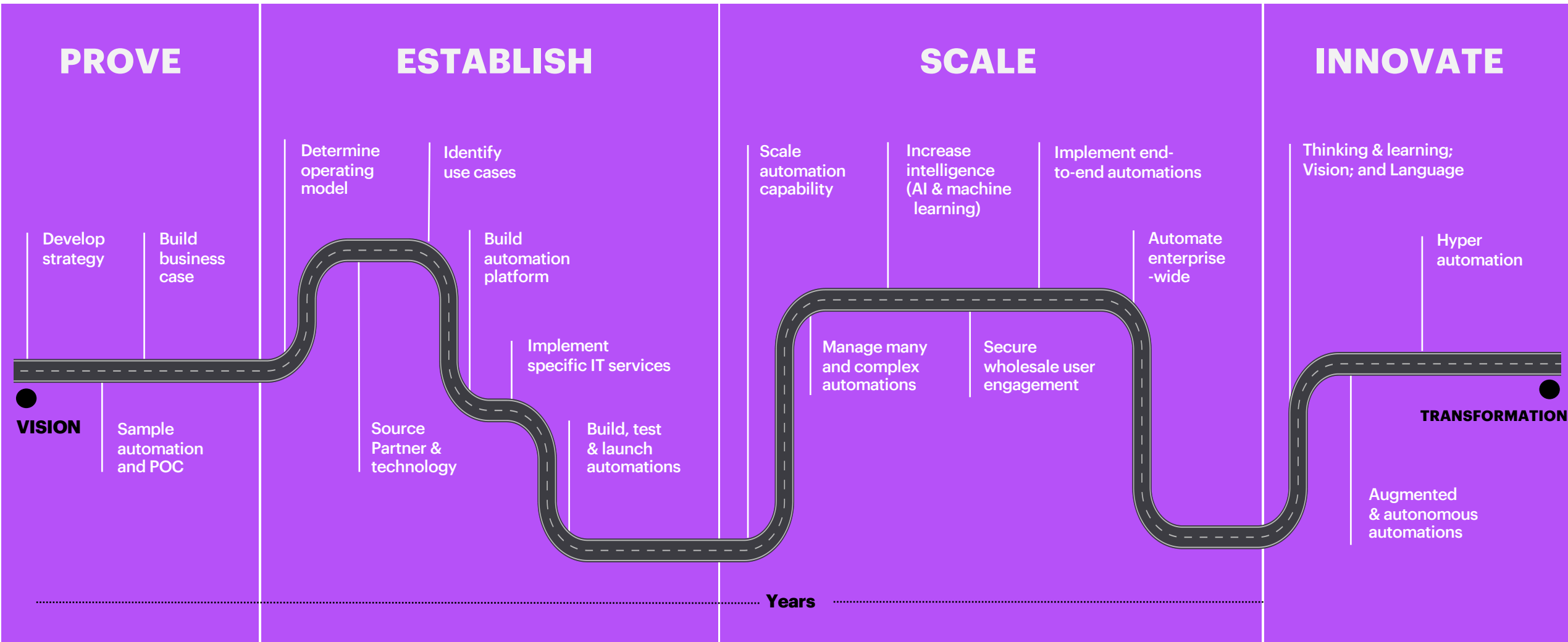
The need

A highly strategic automation capability.



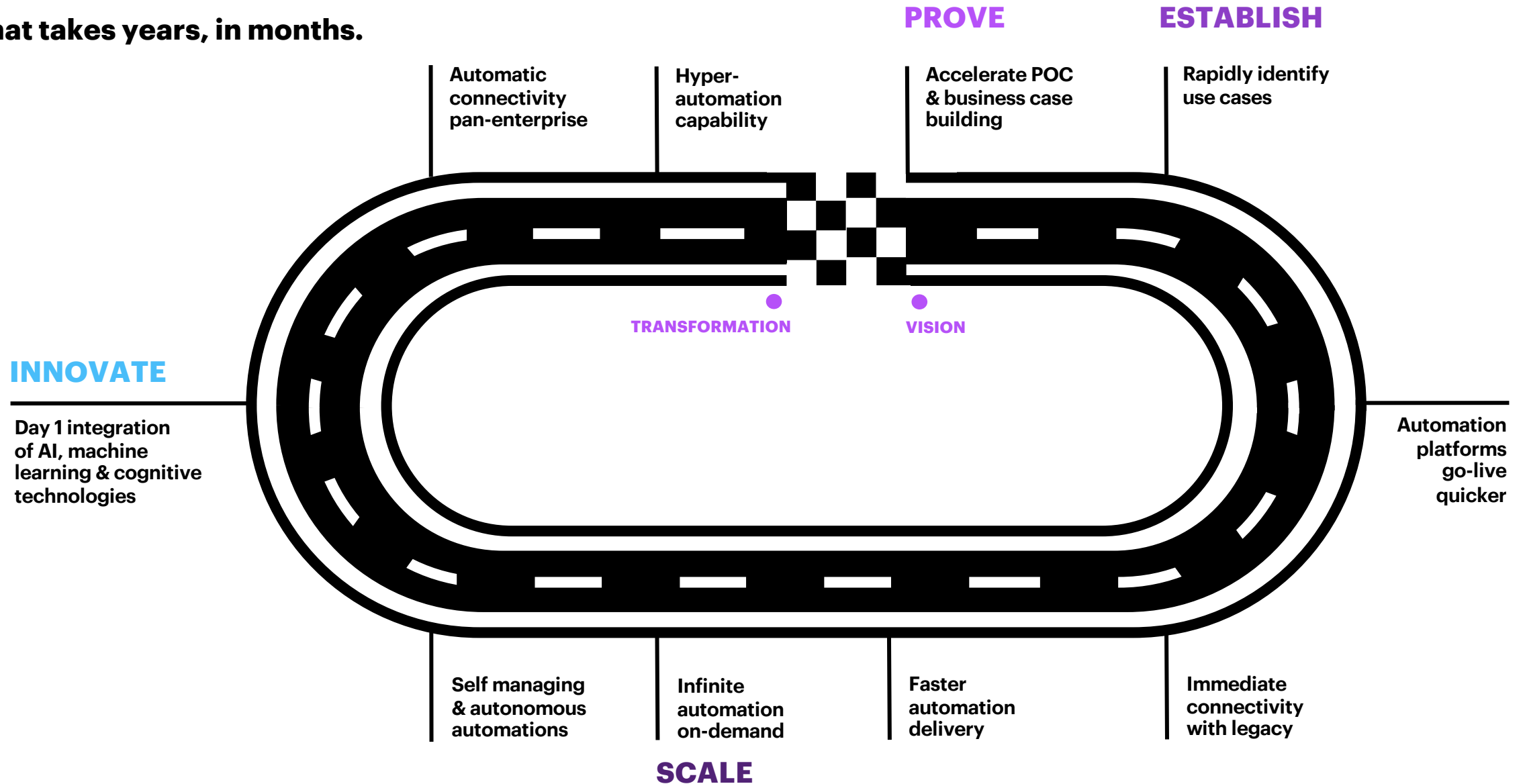
The problem: time

Building a strategic automation capability can take years.



The challenge

Do what takes years, in months.



Accenture's Intelligent Automation Platform

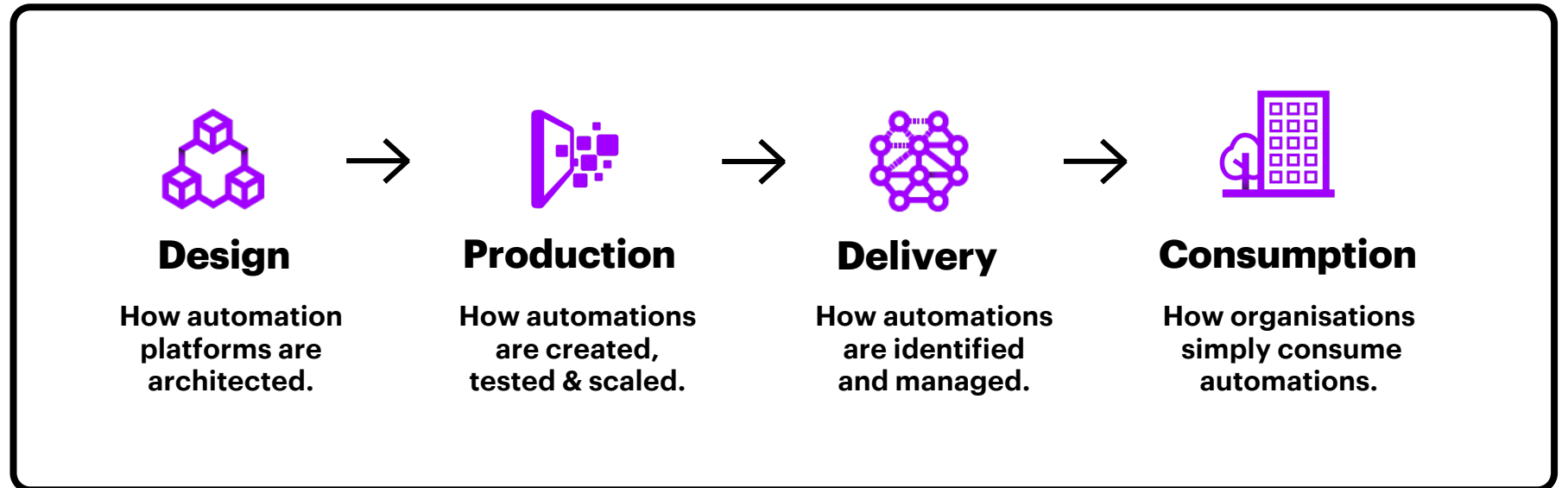


The intent

Re-think strategic automation delivery.

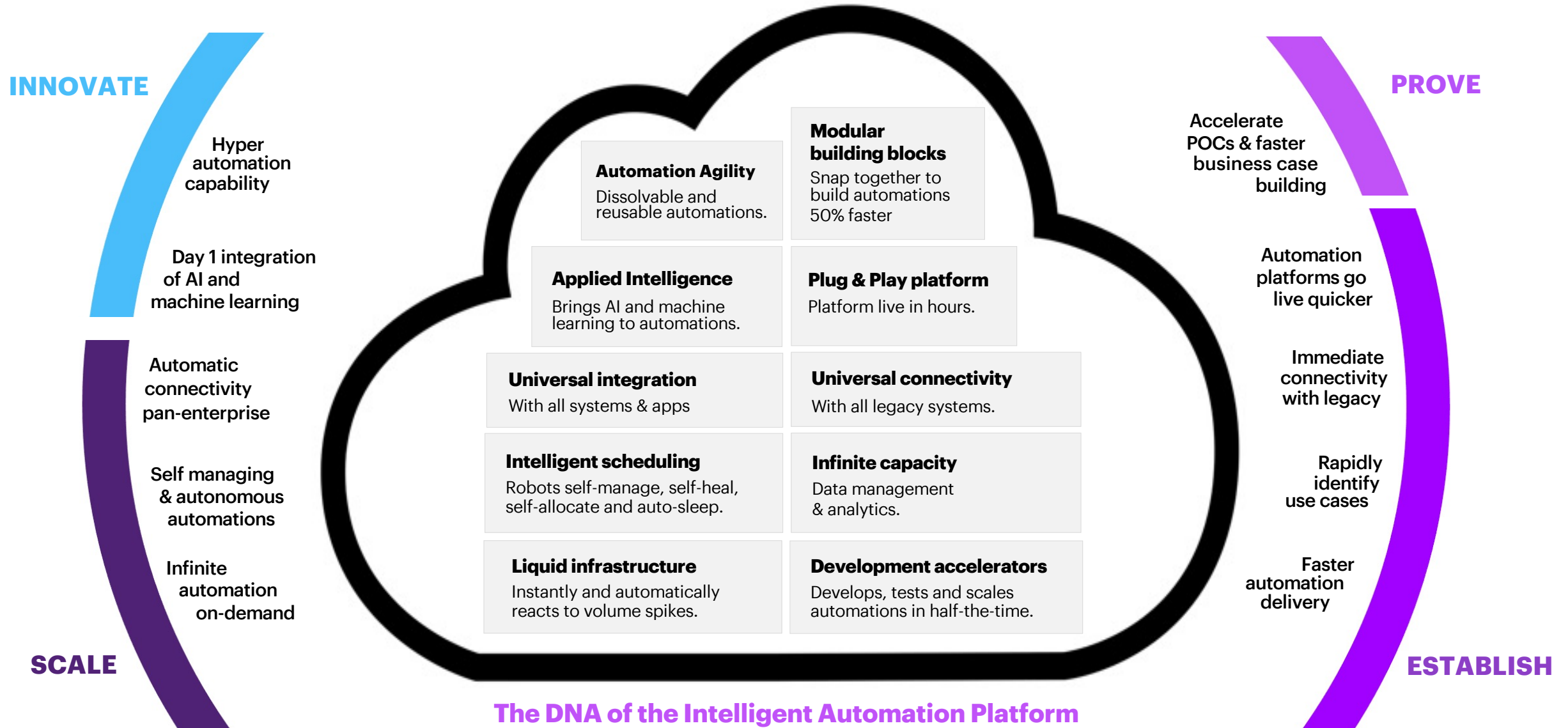
A re-imagination of process automation

**Not
IA + AI**



To 1 end: Automation @ rapid speed and scale

The Platform fixes the big IA challenges



The result

The Intelligent Automation Platform gives organisations a strategic automation capability



Operational Resilience

Quickens reaction times to business, employee and consumer demands. Speeds up compliance.

Organisational Transformation

Modernises legacy. Increases AI and Machine Learning adoption rates. Quickens digital agendas.

Data-driven Change

Integrates all data systems. accelerates data insight. Feeds data-driven business re-invention.

Business Value

Cuts operating costs and technical debt. Grows productivity & workforce value. Unlocks data value.

The Human and Machine Workforce

Simply connects humans & robots. Builds limitless, agile workforces. Hastens the future of work.

Customer Experience

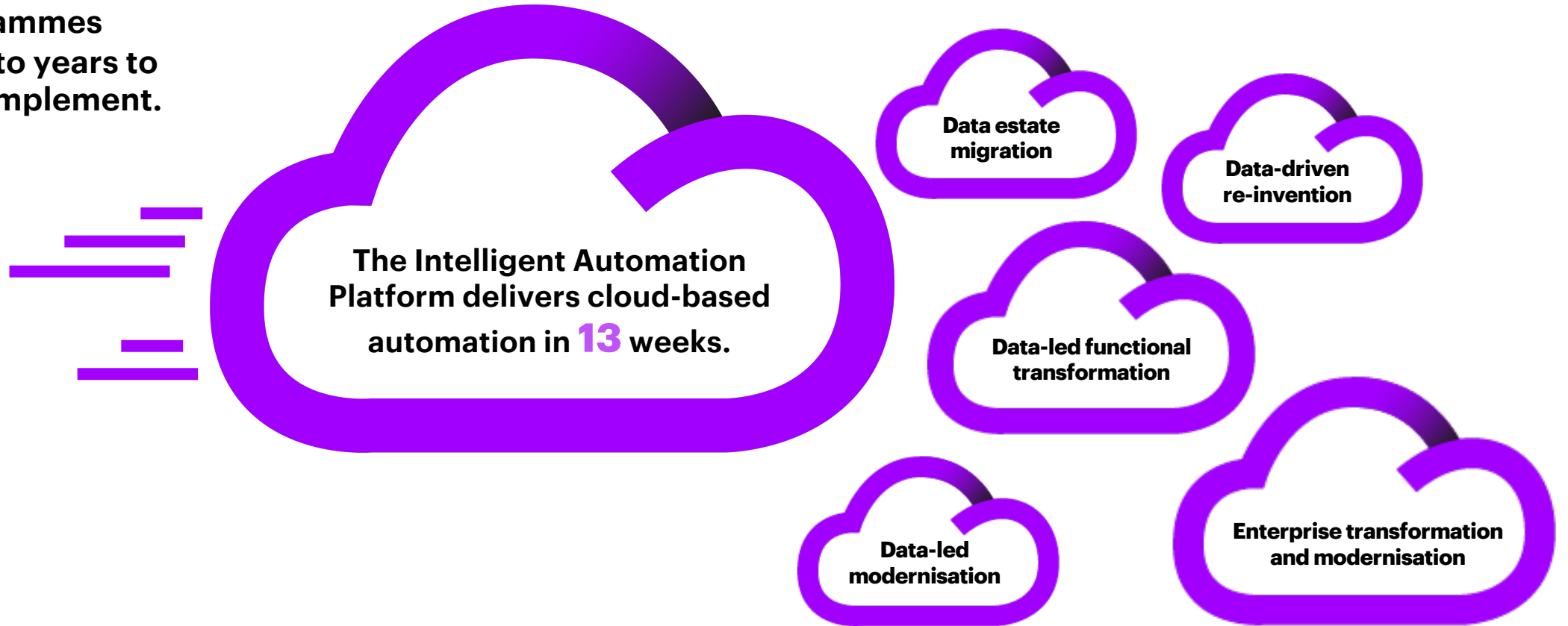
Adapts fast to changing customer expectations & journeys. Helps grow customer satisfaction.

And cloud now

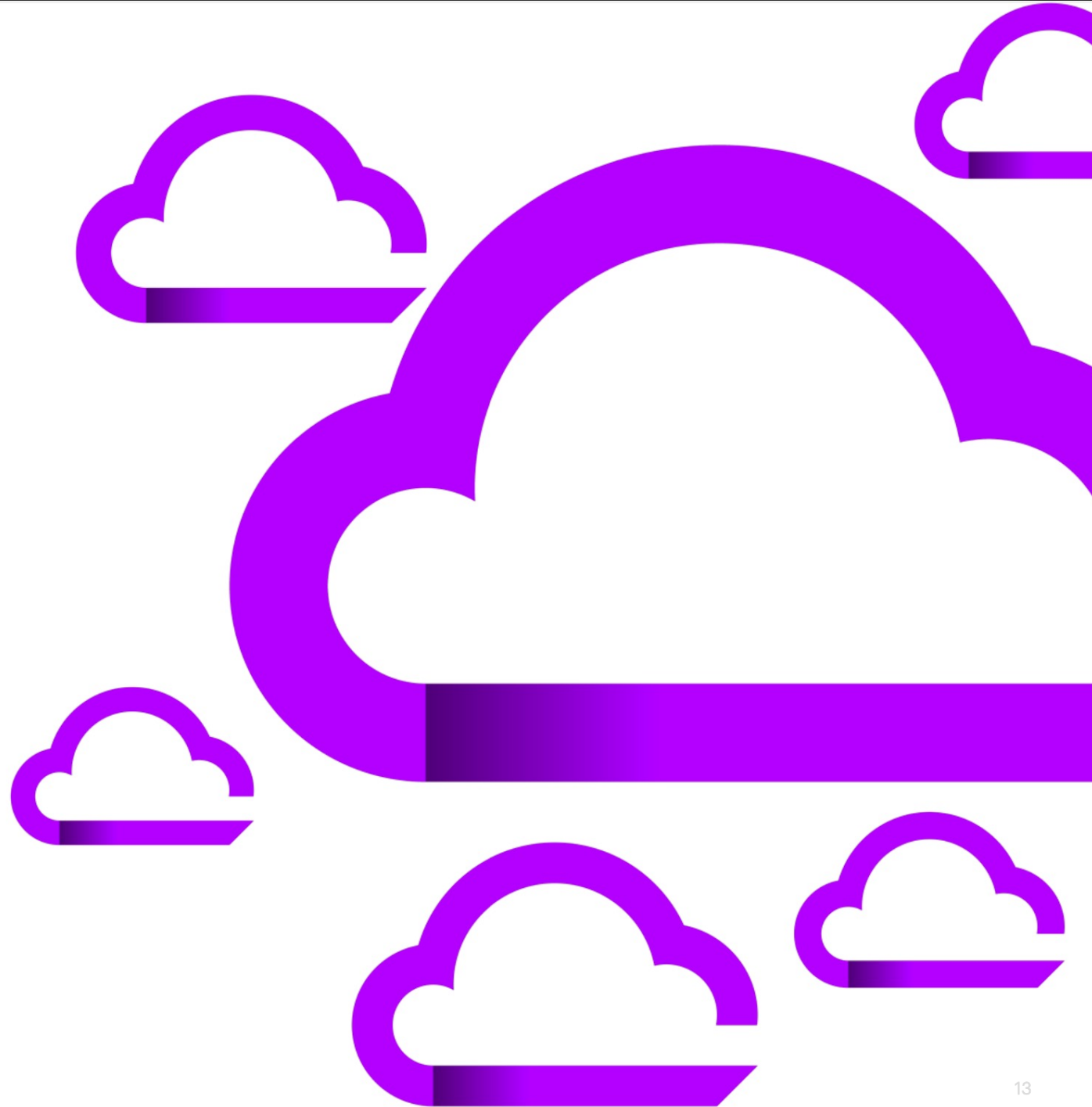
A need for the speed of cloud automation

But
Cloud programmes take months to years to construct & implement.

Plus
The Platform helps navigate the critical pathways to cloud value



Where do you start?



Steps **not** moonshots.

Speed is everything, but avoid moon shots. Here are 6 basic steps that can help you navigate more strategic automation @ speed and scale.



Identify the right 1st process.

Select the right first automation, apply best IT design and rapidly prototype.



Build the business case

Prove automation works, and humans and machines can work together.



Pivot automation to the cloud

Securely transition automation to the cloud to deliver flexibility & speed.



Enable delivery at scale

Scale automation, deliver process at massive volumes & cut delivery times.



Business better than usual

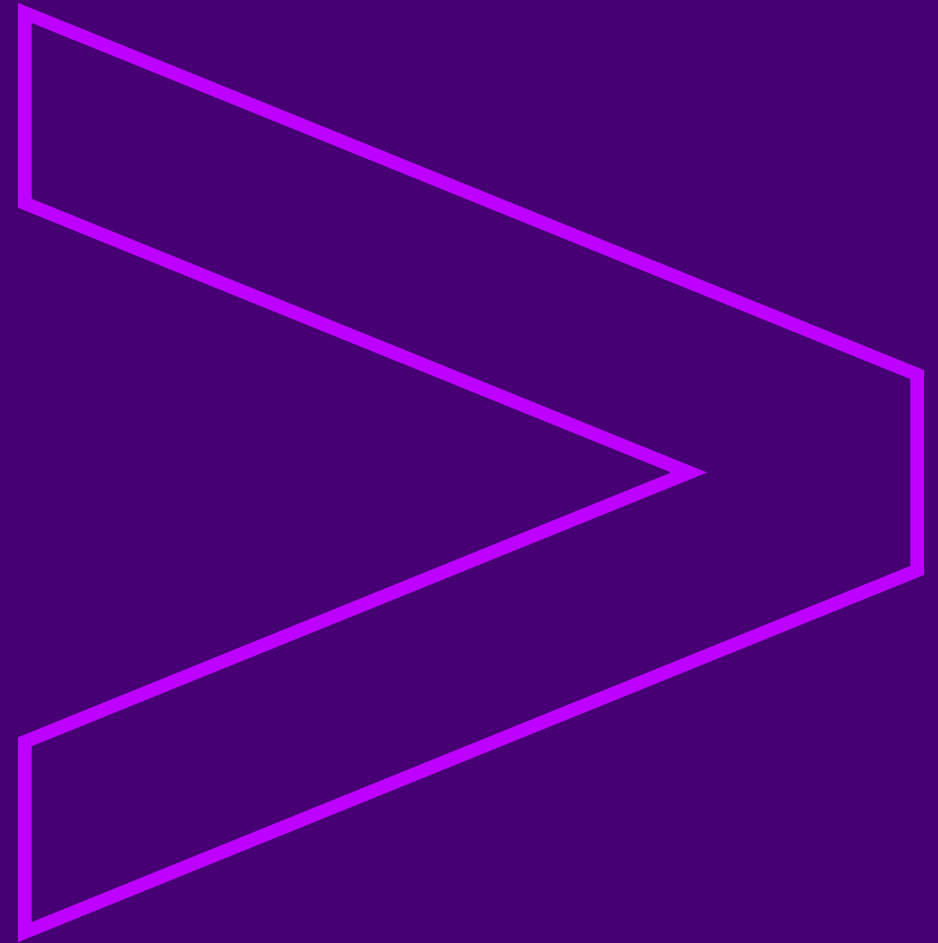
Optimize efficiency, minimise operating cost and evolve the delivery capability.



Align with the strategic IT capability

Roadmap the automation strategy within the change and digital agendas.

**For more information on the
Intelligent Automation Platform
email:
amar.narayan@accenture.com**



accenture