



# THE INDUSTRIALIST: IN CONVERSATION WITH JULIE RAGLAND

## VIDEO TRANSCRIPT

Leader of DICHOTOMY

In conversation with  
Julie Ragland  
Senior Vice President & Chief Information Officer  
Navistar

What one word describes you best?  
I think the word I choose was Dichotomy. Our profession is emerging into one of exploration, finding new ways of doing business, and feeling comfortable with experimentation.

How does Navistar approach innovation?  
We recently kicked off innovation as a core initiative in what we call our Navistar 4.0 Strategy

Where do you see Navistar, two to five years from now?  
I think we see more and more and more that the services are the core of our business, and the truck is just the mechanism by which we deliver them.

Catch the excitement and listen to the full interview at The Industrialist.

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