



SPECIALTY FINANCE CENTER OF EXCELLENCE

VIDEO TRANSCRIPT

Cameron Krueger

Digital Transformation.

It's the answer to the question: How do auto and equipment finance organizations (what we call the specialty finance industry) meet the demands of ever-evolving markets and customer expectations?

And the complexity of a digital transformation journey?

It doesn't have to be painful.

I'm Cam Krueger, Accenture's specialty finance lead, and I'm excited to help you unleash the power of your business by taking advantage of everything Accenture's Specialty Finance Center of Excellence has to offer knowing that it's tailored specifically for auto and equipment finance.

Collaborate with industry-focused experts that speak the right language with targeted capabilities on a global scale.

Leverage an entire ecosystem of valuable alliances.

Deliver high quality, rapid solutions for achieving the best customer experience.

And do it all while bringing down operating costs.

It's not about focusing on the end-state, it's about making sure the journey provides value every step of the way.

Choose a partner that understands auto and equipment financing in this moment and the next.

A winning, one-of-a-kind experience because together with Accenture's Specialty Finance Center of Excellence, you're equipped to lead the change.

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