# accenture Collaborating to win in Canada's 2021 Fintech 2021 Fintech cosystem

Canadian cities are among the fastest growing fintech hubs in the world. Despite an unprecedented year, these hubs are poised to benefit from strong talent, partnerships and investor interest.

## **Canadian Fintech Ecosystem Overview**

697 Canadian fintechs<sup>1</sup>

**400**-

equity deals since 2010<sup>1</sup>

**72%** cumulative 10-year investment CAGR<sup>1</sup> top-ranked incubators and accelerators<sup>2</sup>

## **Financial Services Industry Trends**



Digital Privacy and Identity



Banking-asa-Service



The SMB Client





The "Elastic" Workforce

Toronto







## ...out of 20 global fintech hubs<sup>1</sup>.

## **Key Themes for Future Growth**

#### Come Together to Win

Working together at the intersection of respective strengths, developing shared standards, and investing in talent.

#### Advance the Innovation Agenda

Investing in programs to encourage the growth and commercialization of Canadian innovation, while reducing and streamlining potential barriers.

#### Strive for Global Ambitions

Capitalizing on increasing global interest in Canadian fintech, and approaching the future with a "borderless" mentality.