

## AI 101: WHAT IS MACHINE LEARNING

## VIDEO TRANSCRIPT

## [00:00:01]

>> What is machine learning. Let's say you're about to face the big boss in a videogame you charge forward and get flattened next time you might try pausing 1st and not getting flattened. You're learning and improving until finally you can beat the level. That's the idea behind a machine learning a form of artificial intelligence traditional computers can't fix problems on their own but with machine learning they can learn from past data past results and make better decisions in the future on lots and lots of scenarios at once to improve at incredible speed to.

## [00:00:42]

Ever get product recommendations when you shop with a retailer online notice that the suggestions tend to be pretty accurate that's machine learning the retailers are always getting better at figuring out what you're likely to buy even as your tastes evolve. Human learning about machine learning.

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