



# SHOPPY: A CHATBOT TO CREATE YOUR GROCERY LIST

## VIDEO TRANSCRIPT

Hi! My name is Lorenzo. I'm an economics student at Bicocca, and I do everything with my phone, even groceries!

With Shoppy, the chatbot of the Supermarket of the Future, I can create grocery lists or select a list that I've already made.

To create a new list, I just list the products I need, separated by a comma. When I've created my list, Shoppy takes a look and even recommends products that might be a good fit. Sometimes I buy pasta but forget the sauce!

I can learn about all the current promotions and add something to my list if I need to. Shoppy's great, because it shows me a map and I know where the products I need are in the store.

So less time for shopping and more time for coffee with friends!

SHOPPY is here, the FACEBOOK CHATBOT that helps you with the groceries.

In collaboration with Accenture, Microsoft, Avanade

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