



DIPA

VIDEO TRANSCRIPT

Hello, and how are you today!

My name is “DiPA,” which is short for “Digital Personal Assistant.”

My job is to help Accenture employees in India get the answers they need faster than ever before.

Whenever one of our people has a question about their experience as an employee, I can answer it, quickly and easily.

Whether they’re wondering about compensation...tracking time...or HR tools, I can help. All they have to do is ask.

Looking for better ways to grow in their role? I can handle that too....

...by pointing them to new areas of learning and career development.

In fact, I can help our people with almost any part of their Accenture careers, from the moment they arrive right through the entire employee lifecycle!

What makes me such a “know-it-all?” An Accenture IT team built me with a knowledge base that meets the key information needs of every Accenture worker in India. That’s more than 100,000 people!

And they all think of me as a smart friend, ready with the answers they need when they need them. So, instead of searching through multiple sites, all they have to do is “ask DiPA!” And because over 80 percent of Accenture employees are tech-savvy Gen Y & Z-ers, they are very happy to chat with me.

Especially since my advanced end-to-end chat-bot technology makes me highly personal. I can learn, grow more intelligent, and get to know each individual employee better with every interaction.

I work 24/7 and expect to answer over one million questions in my first year on the job. But who knows where my work will take me?

I am DiPA...a highly efficient and economical Digital Personal Assistant...a perfect example of how Accenture applies innovation not only for clients, but for Accenture people as well.

Nice chatting with you!

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