

**SEE MORE,
DO MORE,
BE MORE.**



THE FUTURE BELONGS TO INTELLIGENT OPERATIONS [LINK](#)

Those organizations that harness diverse data driven by applied intelligence and human ingenuity to empower insight-led decision making, superior customer experiences and breakthrough business outcomes.

WHY NOW?

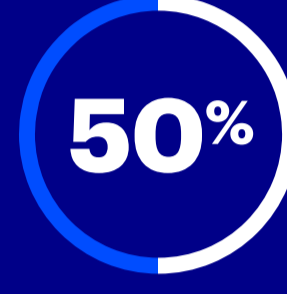
In today's increasingly disruptive and complex world, change comes quickly, turning current operational best practices into tomorrow's liabilities.



Nearly **80%** are concerned with disruption and competitive threats.



Almost **80%** estimate that 50%-90% of their data is unstructured and largely inaccessible.



50% say their back office is not keeping pace with requirements.

THE FIVE ESSENTIALS OF INTELLIGENT OPERATIONS

#1 INNOVATIVE TALENT

Organizations need creative and entrepreneurial talent who understand digital technologies, industry and functional priorities.



Top workforce requirements today: 50% creativity, entrepreneurial spirit.



But nearly **half** believe HR talent acquisition is not keeping up with the needs of the business.

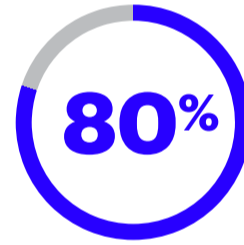
Do you have the right talent to navigate the future?

#2 DATA-DRIVEN BACKBONE

Structured and unstructured data across internal and external ecosystems is the backbone for breakthrough insights.



For **92%** predictive decisions based on real-time data are a key driver impacting business.



But almost **80%** estimate that 50% to 90% of their data is unstructured and largely inaccessible.

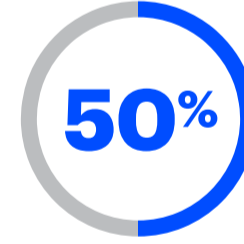
Can you get to the right data to drive real transformation?

#3 [LINK](#) APPLIED INTELLIGENCE

Integrated Automation, Smart Analytics, and Artificial Intelligence can help transform operations.



Nearly **90%** believe automation and AI will help them achieve their business goals.



Over **50%** stated it takes months or years for business functions to change in response to business needs.

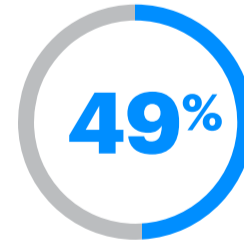
Are you deploying applied intelligence to innovate faster?

#4 LEVERAGING THE POWER OF THE CLOUD

Cloud ties together all the ingredients of Intelligent Operations integrating diverse data, across platforms in a secure environment.



Over **90%** expect cloud-enabled capabilities.



But **49%** still have legacy technology across half their enterprise functions.

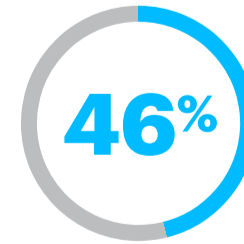
Is your infrastructure agile and flexible to anticipate customer requirements?

#5 SMART PARTNERSHIP ECOSYSTEM

The ecosystem brings complementary skill sets and new technologies to drive innovation.



Over **90%** said working with partners will help them meet their business objectives.



46% said new ways of partnering across the ecosystem is a top-three talent need.

Are you establishing smart partnerships and leveraging their innovation potential?

ADAPT, TRANSFORM OR BE LEFT BEHIND

www.accenture.com/IntelligentOperations