Trend 01

Trend 02

Technology Vision 2022

Meet me in the Metaverse

The continuum of technology and experience and the impact on semiconductor industry

Semiconductor manufacturers need to be ready for what comes next. Our survey findings for this industry give insight into how technology is becoming part of the value chain.

of **Semiconductor** executives report that technology advances are becoming more reliable than economic, political, or social trends in informing their organization's long-term strategy.



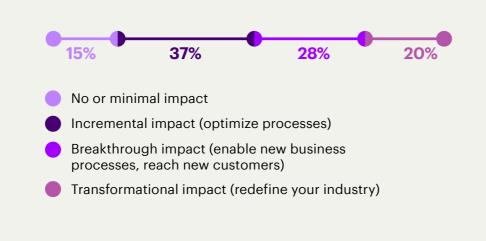
of **Semiconductor** executives consider that emerging technologies are powering a broader and more ambitious organizational vision.



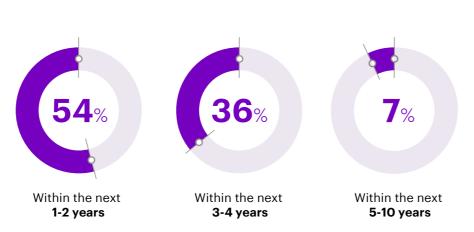
WebMe

How people experience the internet is being reimagined.

of **Semiconductor** executives state that the metaverse will have a positive impact on their organizations, with 48% expecting a breakthrough or transformational impact.



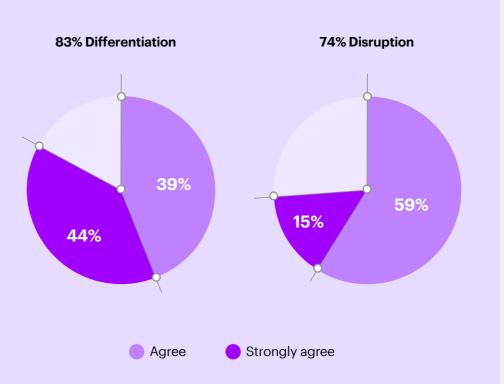
of these executives believe this significant impact will be felt in their organization within the next 4 years.



Programmable World

Leading organizations are building the next version of the physical world.

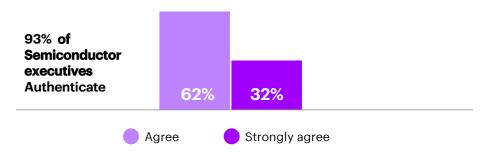
of Semiconductor executives believe programming the physical environment will emerge as a competitive differentiation in their industry and 74% agree that Augmented Reality will disrupt their industry in the next three years.



The Unreal

Trend₀₃

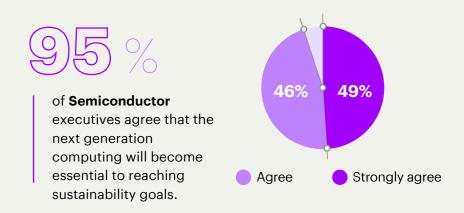
Most organizations are committed to authenticating AI and the origin of their data.



Trend 04

Computing the Impossible

Next generation computing is expected to play a major role in reaching organizational sustainability goals.

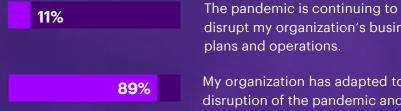


Most organizations have stabilized their operation post COVID-19.



report that their organization has adapted to the disruption of the pandemic and has found a new normal.

Q. How is the pandemic impacting your organization?



disrupt my organization's business plans and operations. My organization has adapted to the

disruption of the pandemic and has found a new normal.