

# The Next Digital Frontier

Digitize what you make.  
Revolutionize how you make it.

Join Accenture at #HM22

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## Join Accenture at the world's leading industrial trade show, Hannover Messe, from May 30 to June 2.

Our HM22 program is all about using the combined power of data and digital—powered by our global network of ecosystem partners—to reimagine the products you make and how you make them.

At our partner booths, we will have a program full of inspirational sessions and expert talks, hands-on demo solutions, and best practices for realizing the next digital frontier.



## Accenture on Stage

Theme	Speaker	Description	Date and Time	Location
How products are designed and engineered	Timmo Sturm	<b>Cloud-powered R&amp;D</b> Join Accenture to learn how a Cloud First approach to transforming the process and technology available to R&D can improve time-to-market and help with increasing product complexity.	May 31 10:45 AM	<b>Dassault Systèmes</b> Hall 4, C34
	Timmo Sturm	<b>Cloud-powered product engineering – Releasing the value to engineers</b> Engineering is yet to fully embrace the power of the cloud. If you think cloud only helps reduce infrastructure costs, you're missing the real value. Join Accenture to learn how a Cloud First approach can improve time-to-market and help with increasing product complexity.	May 30 2:45 PM	<b>Siemens</b> Hall 9, D49
How products are designed, engineered and manufactured	Thomas Rinn	<b>How advanced tech can turbocharge speed to market</b> Changing customer requirements, digital tech and the product-to-service transformation demand an acceleration in new product & service development, production and delivery time. Learn how to effectively leverage advanced technologies to increase speed to market and renew software-driven product and services portfolio.	May 30 10:25 AM	<b>Tech Transfer Stage</b> Hall 2, A60
	Mario E. López López	<b>Increasing efficiency and productivity with Intelligent Asset Management</b> In this session, we will discuss how we helped an energy company reduce costs and execution time by using new tech like digital twin, advanced analytics, artificial intelligence, and the SAP Intelligent Asset Management portfolio of solutions.	May 30 2:00 PM	<b>SAP</b> Hall 4, D04
	Philipp Wunderlich	<b>Why gigafactories must be smart</b> Hear cross-industry perspectives, insights and leading case studies from Europe's new battery market to critically assess the role of I4.0 solutions.	May 30 5:20 PM	<b>Energy 4.0 Conference Stage</b> Hall 12, D45
How products are designed, engineered and manufactured	Sidharth Gambhir	<b>Six predictions to realize the digital industrial revolution</b> Building upon a client case study, we'll describe their cloud-powered manufacturing solution, co-developed with AWS, and six predictions to usher in the digital industrial revolution.	May 31 3:00 PM	<b>AWS</b> Hall 5, A54
	Robin Bollmann	<b>Subscription is disrupting servitization in industrial</b> Learn how Accenture and Salesforce support manufacturers in transforming their service organization with next generation services.	June 1 3:30 PM	<b>Salesforce</b> Hall 5, C26
How to do this sustainably and securely	Hans-Peter Heuser	<b>The sustainable imperative: How to create business value &amp; sustainable impact</b> Companies are turning to their innovation partners to integrate sustainability and create meaningful change. Learn about the Accenture and Salesforce partnership in creating sustainable value with measurable impact of sustainable use of resources over the entire supply chain.	May 30 10:00 AM	<b>Salesforce</b> Hall 5, C26
How to transform enterprise IT	Martin Frijns	<b>A future ready industrial enterprise IT architecture</b> Learn how Accenture and Salesforce partner in supporting digital transformation and how to bridge the gap between legacy and modern cloud-based systems.	May 31 5:30 PM	<b>Salesforce</b> Hall 5, C26
	Dr. Svenja Falk	<b>Plattform Industrie 4.0 working group panel</b> Hear from the heads of the six working groups at Plattform Industrie 4.0 about the current developments and key topics of Industrie 4.0 – from standardization and IT security to economic, legal and social dimensions.	May 31 1:00 PM	<b>Industrie 4.0 Conference Stage</b> Hall 8, Stand D17

## Demo Experiences

Theme	Description	Location
How products are designed and engineered	<b>Model-based systems engineering</b> Through a digital MBSE journey, Accenture and Dassault Systèmes created an immersive customer experience for a concept car	<b>Dassault Systèmes</b> Hall 4, C34
	<b>Cloud-powered product engineering</b> Using cloud to transform the process and technology available to engineering, improving time-to-market and helping with increasing product complexity.	<b>Siemens</b> Hall 9, D49
How products are sourced and supplied	<b>End-to-end intelligent supplier management</b> Supplier visibility, risk and resiliency dashboard integrated with Google Supply Chain Twin.	<b>Google</b> Hall 4, E68
How products are designed, engineered and manufactured	<b>Supply chain and asset operations mission control</b> Using the power of data and digital to build resiliency, drive sustainability and harness innovation to manage change.	<b>SAP</b> Hall 4, D04
How products are manufactured	<b>Cloud-powered manufacturing &amp; intelligent edge</b> Accelerate digital manufacturing transformation, enabling lower TCO, modernized shop floor applications, improved agility & faster time-to-value.	<b>AWS</b> Hall 5, A54
	<b>End-to-end automated inspections</b> ANYmal robot automatically acquires information through visual, thermal, audio or other sensors to translate into actionable data.	<b>Cognite</b> Hall 5, A33
	<b>Plant control tower with Accenture operations twin</b> Unified view of plant KPIs and analytics to continuously monitor processes, performance, resources and sustainability.	<b>Cognite</b> Hall 5, A33
	<b>Smart factory</b> Smart factory demo, leveraging Google's Intelligent Manufacturing Suite, connecting machines, contextualizing data & applying AI/Analytics use cases.	<b>Google</b> Hall 4, E68
	<b>5G industrial application</b> Private 5G network combining 5G, cloud, artificial intelligence and IoT to enhance quality, compliance and efficiency at the automotive plant.	<b>Microsoft</b> Hall 4, E34
How to do this sustainably and securely	<b>Manufacturing plant</b> Holistic end-to-end view of a production line using the latest intelligent technologies available today.	<b>Microsoft</b> Hall 4, E34
How to do this sustainably and securely	<b>Carbon footprint monitoring using scattered data</b> Integrate emissions and reference data from several manufacturing systems via Cognite, allowing for a single dashboard where the calculated score of scope one, two and three emissions are displayed for easy reporting.	<b>Microsoft</b> Hall 4, E34