Supply chain resiliency is more important than ever
Supply chain resiliency is the foundation of business success. Organizations must be prepared to respond to unexpected disruptions, such as those caused by natural disasters, geopolitical events, or pandemics. Companies that are able to quickly and effectively adapt to these changes have a competitive advantage. Today's companies no longer have the luxury of reacting after the fact. Instead, they must proactively implement strategies and technologies that enable them to anticipate and react to potential disruptions. This requires a robust supply chain visibility solution. Intelligent visibility is key to achieving this level of resiliency.

Intelligent visibility: Building a resilient supply chain for better performance

Visibility drives greater resiliency
Intelligent visibility is the combination of structural and dynamic visibility, supported by analytical techniques and artificial intelligence. It enables companies to gain real-time visibility into their supply chain, allowing them to make informed decisions faster and more effectively. This leads to greater resiliency.

What are the building blocks of intelligent visibility?
Intelligent visibility is the combination of structural and dynamic visibility, supported by analytical techniques and artificial intelligence. Intelligent visibility results in better financial performance, a key ingredient of resilience. Accenture research has found that companies with more mature intelligent visibility capabilities tend to perform better in terms of revenue, profitability, and share price performance.

How companies benefit from visibility
Dynamic visibility: What's happening across our supply chain right now?
Dynamic visibility enables a company to monitor and respond to events in real-time. It's a progression of increasingly mature capabilities that help companies see:

- Structural visibility: What does our supply chain look like?
- Dynamic visibility: What's happening across our supply chain right now?
- Interrelationships across the broader supply chain network
- Potential supply chain risks and weaknesses

It's time to build intelligent visibility
It's time for companies to build intelligent visibility solutions that are both accessible and flexible. This requires a focus on building capabilities that are adaptable and scalable. It also means investing in the right technologies and tools to support these capabilities. By doing so, companies can create a resilient supply chain that is better equipped to handle unexpected events.

Our research reveals four key takeaways
Our research reveals four key takeaways for companies looking to use visibility to drive greater supply chain resiliency:

1. Most companies have an advanced level of structural visibility maturity
2. But maturity is lower for dynamic visibility, especially the more advanced capabilities
3. But maturity is lower for dynamic visibility, especially the more advanced capabilities
4. Most companies have an advanced level of structural visibility maturity