



# TECHNOLOGY: A LIFELINE TO EQUITABLE HEALTHCARE

## VIDEO TRANSCRIPT

### **JIMMY ETHEREDGE**

In the United States there is tremendous opportunity to make healthcare better than it ever has been ... to get people the health care they need, to make services more human-centric, and to make health and wellbeing truly equitable.

In short, to focus on the fundamental pillars of health: access, experience and outcomes.

At CES 2022, we are changing the conversation – applying technology and human ingenuity to correct these noticeable social and economic disparities.

Technology is a lifeline for economies, governments, companies, and people. When coupled with human ingenuity, it can transform how we access and experience healthcare:

- Enabling wider access to services and, for example, critical medical tests for underserved populations;

- Reimagining the ways in which connected devices, home monitoring, workflows, and platforms can support people – and;

- Allowing providers to do what they do best ... care.

Join us live on the mainstage, January fifth.