



MAURICIO BERMUDEZ NEUBAUER SHARES HIGHLIGHTS FROM DAY 5 AT COP26

VIDEO TRANSCRIPT

Hello, my name is Mauricio Bermudez, and I am part of Accenture and I'm the global lead for carbon strategy and intelligence. We're here today again at the Barras Arts and Design Center in Glasgow, Accenture's venue, where we're hosting our partners, our clients and our colleagues on the many discussions were having on how we can get the global economy to net zero.

Today we had here a fantastic group of industry leaders, several CEOs as part of the Consumer Goods Forum, where they were talking about what they need to do to get to net zero as an industry and I would really like to talk about a theme that's really emerging both here in this conversation we had today, but also with other clients and in other discussions we have been having around the role of collaboration. Getting to 1.5 degrees is going to be an enormous effort.

It's not a marginal effort. It's a revolution. It's a transformation. And even though this fantastic news coming out of the new pledges, the NDCs that are now taking us perhaps to 1.5 degrees and not the previous 2.7 that we had before COP. There is so much to do, and this role of collaboration is really an important theme.

No single organization is going to be able to decarbonize on their own. No single industry is going to be able to decarbonize on their own. It really is going to require collaboration across the value chain, collaborating with your supply chain partners, collaborating and we heard it today here with peers in a pre-competitive way, collaborating with perhaps some of your large customers, but also working very closely together with your B2B and B2C customers. And what this is starting to look like, and we're not the first ones to have talked about this idea is a virtuous circle or a flywheel where there's both push and pull from businesses to policymakers.

Business is helping policymakers design and implement the policies that they require to get on with the net zero agenda from businesses to consumers again, B2C and B2B to see how they can both inspire them to shift their preferences for more sustainable goods and products and services, and in turn, how they can learn from them so that they can design, deploy, innovate around those.



So that theme of collaboration and all economic actors coming together in a much more collaborative way is something that we're hearing increasingly more about and which excites us enormously. So I hope you can come and continue joining us on the conversations we're having here at Barras. And thank you very much.

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