



ACCENTURE AT WORKDAY: SET A NEW STANDARD WITH A FRICTIONLESS FINANCE VIDEO TRANSCRIPT

Transcript:

Stephen Creech: What do you see are the key benefits then set the finance function.

Matt Kind: Now that's a great question that I would think of it at the two levels. One from up to the outside and research perspective, and internally from the finance function itself. So first of all, we've recently published our CFO survey of 1300 finance professionals across 245 S&P 500 companies and the central conclusion from the research was that speed, as I mentioned, is that ultimately differentiate that CFOs now driving value and CFOs really are in a better position than ever to make the greatest impact, particularly when they, when they were occupying 3 key emerging roles. First is the economic guardian, CFOs leading that efficient and effective finance function that's been there for a little while now, but, but still very, very important number two, the architect of business value, expanding the capability and the collaboration across the enterprise, business partnering. And then thirdly, being that catalyst and the leader for the digital strategy.

CFO is creating insights with new business models and realizing value in a digital world and not only statistical modelling, but looked at those dimensions and the CFOs that are fully embodying those roles. Now we could see that they could almost double that EBITDA Haggard from 3.86% to 9 over the next few years through the model and then equity on the revenue side, increasing Haggard on 2.7 to 3%. So real business value here to, to, to drive its speed. And then going back to that idea about the catalyst of Digital Strategy at back in 2018, when we ask the question, CFOs shared that 34% of our finance traditional task, they were going to be automated and that would extend to 45% by 2021 and in reality, when we checked in very recently, that number, it was actually sitting at 60%. So really exceeding expectations. And you can really see that, that acceleration, that set us now for manifested.

Copyright © 2021 Accenture
All rights reserved.
Accenture and its logo
are registered trademarks
of Accenture.