



# The Intelligent Supply Chain

## Video Transcript

Supply chains.

Billions of products crossing the globe to reach billions of people every day.

Lifelines that we depend on—tested like never before.

But when the pandemic struck, the world's supply chains had to adapt—instantly.

Moving into uncertainty, to meet urgent new demands.

The model needed to change:

Supply chains built for efficiency and speed. Lacking the flexibility and resilience to respond to complexity.

The supply chains of today must respond to the needs of every individual. Serving segments of one, not markets of millions.

They need to be transparent and responsible. Doing what's right for the planet.

They need to be made *intelligent*.



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At Accenture, we harness real-time data flows from multiple sources. To predict what will happen—and when.

Overcoming uncertainty through human ingenuity and autonomous machines working in harmony.

Everything and everyone connected all the time.

We're supporting the world's leading companies to speed change

And to do this, we've evolved and converged...

...orchestrating our services, industry and ecosystem partners into a cohesive whole...

...to create a powerful end-to-end service that accelerates time to value for our clients...

...rebuilding supply chains for today's demands and tomorrow's opportunities.

We take control of complexity...

...to make a positive impact on businesses, customers, society and the planet.

This is Accenture's Intelligent Supply Chain