

# Eindhoven Talent Hub

Finding new growth

accenture



# MENTIMETER OUTCOMES

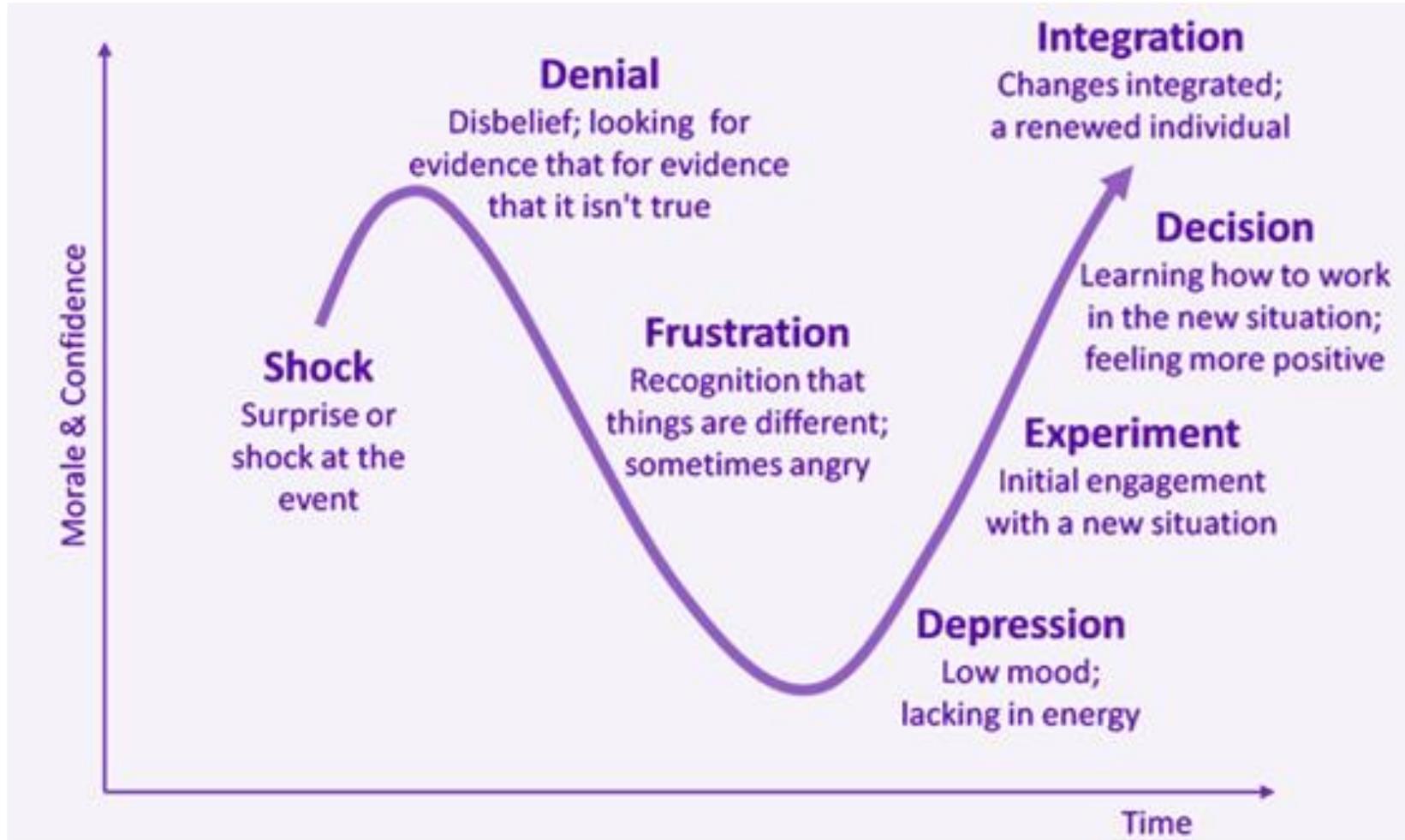






**Finding your balance**

# Moving from **shock and frustration**, into a phase of **experimenting, learning in and personal growth**





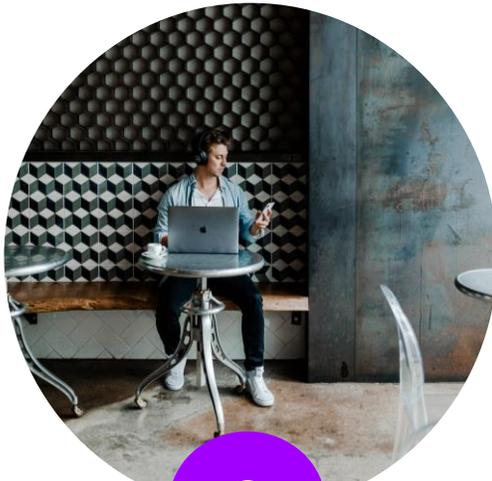
**We see five new human truths that will impact people and organizations**

# These **five changes** in behavior will have a massive impact on how we need to approach consumers and employees



1

**The cost of confidence**



2

**The virtual century**



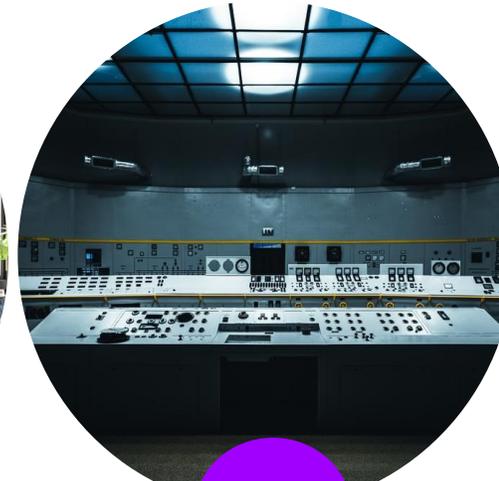
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**Every business is a health business**



4

**Cocooning**

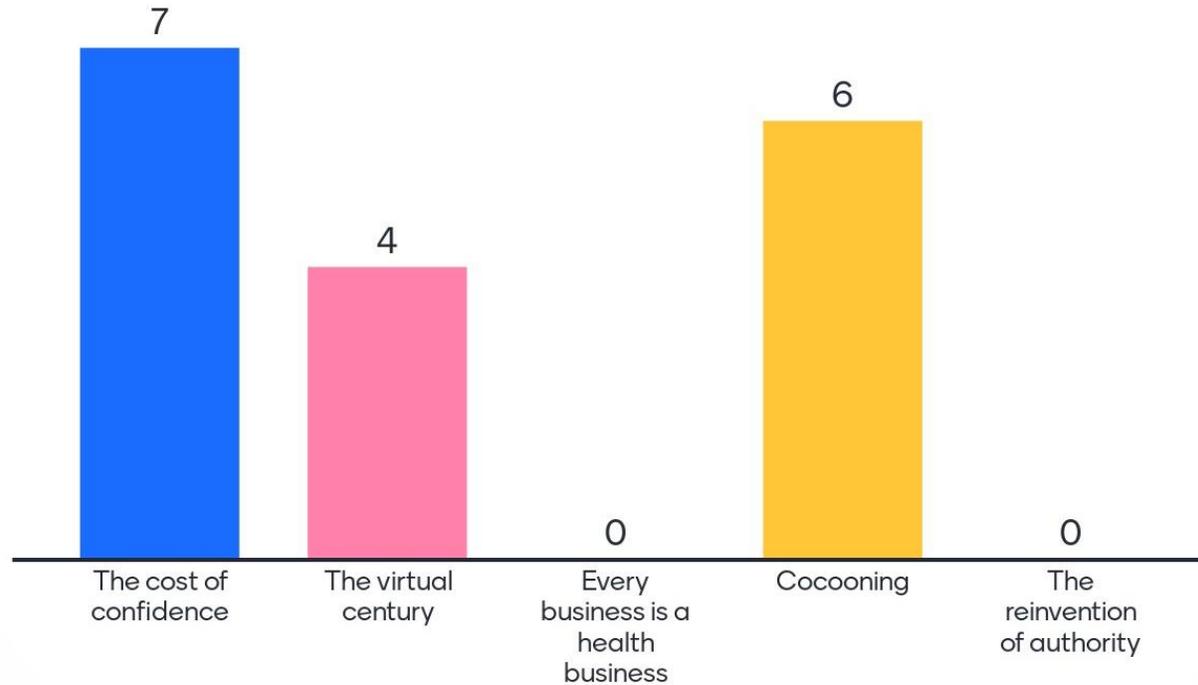


5

**The reinvention of authority**

# MENTIMETER OUTCOMES

Which of the 5 changes in behaviour, do you think will have the most impact?



**The cost of confidence**



**Cocooning**



**The virtual century**



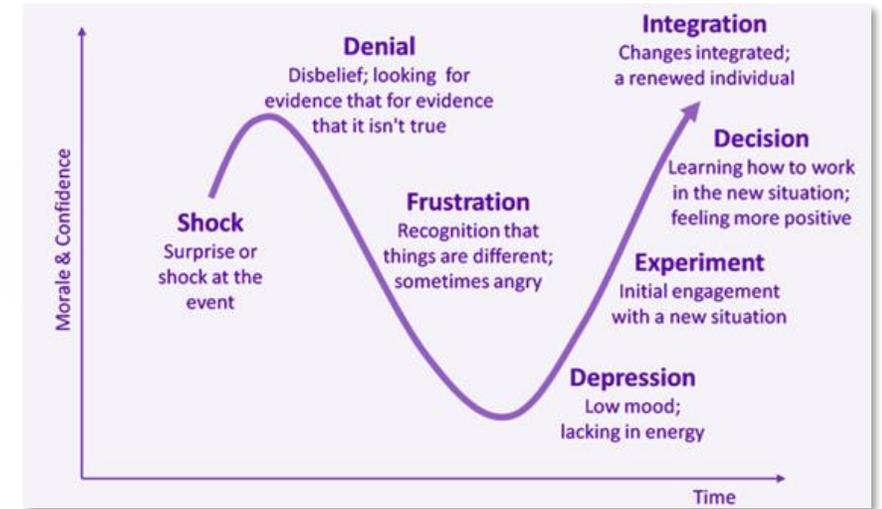
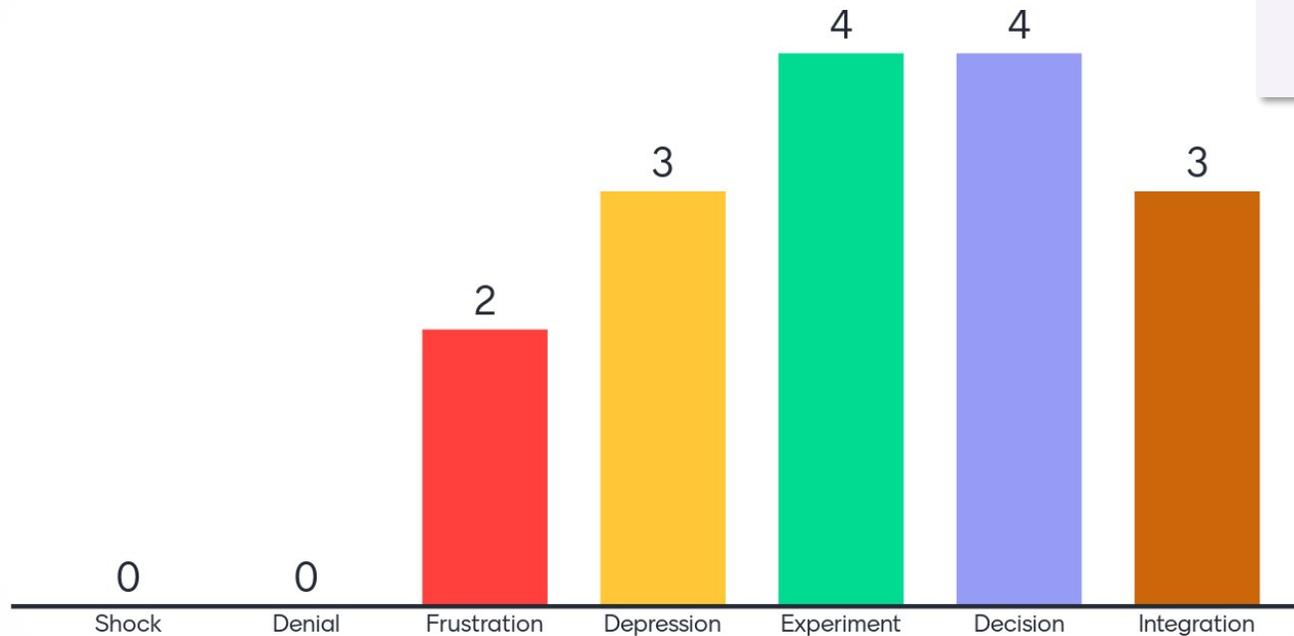
**The reinvention of authority**



**Every business is a health business**

# MENTIMETER OUTCOMES

Where are you in the change curve?



# MENTIMETER OUTCOMES



## What change will you keep from this period?

WFH

Morning routine with yoga and meditation

More time for sport

Not plan my agenda as full anymore as before - running on a friday evening to 3 different parties for example

Better work/private balance

Working from home

More work from home= more productive

wearing masks when go out

More beinvloed outside

I hope I can keep working from home a lot more, and I think having more flexible hours also helps in working more productive (having the oppt to do a walk in between etc.)

Stay positive

Family connect

More 'digital proximity' and use virtual connects more effectively

Working virtually more instead of relying on face-to-face. Physical activity during the day

Evening walks ; deeper conversations/involvement with kids

# The key question **looking forward**



**HOW SHOULD I  
SHIFT MY  
LONG-TERM  
CORPORATE  
STRATEGY FOR  
THE NEW  
NORMAL?**

Taking everything in mind what we discussed, organizations need to reflect and rethink their strategy in order to find new growth looking forward.

**As you think to the more distant future, which may not be “business as usual,” how will you respond?**

**WE ARE VERY CURIOUS TO YOUR VIEWS!**

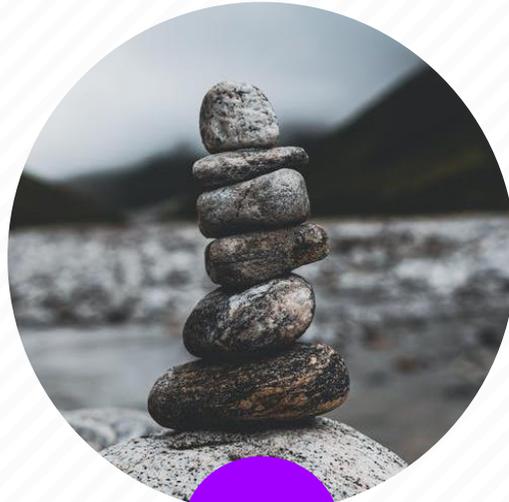
# What organizations can and should do **next**



1

## **Become a good listener**

Respond quickly and appropriately to signals that customers give



2

## **Pivot your experiences**

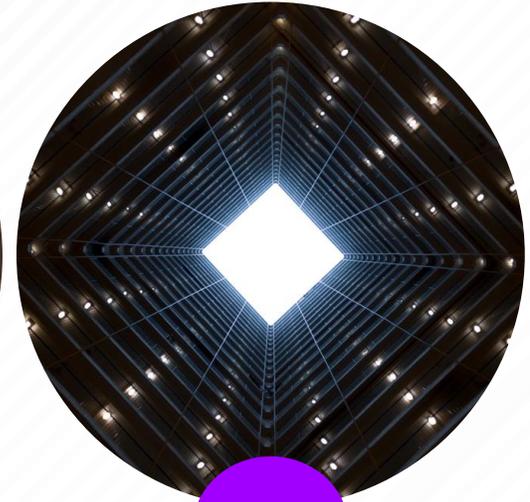
At any point take into account the new customer reality. Develop a tight on-interlock between listening and pivoting as a core business habit



3

## **Learn from customers**

Watch creative innovation closely and use it as a source in your business



4

## **Be bold: Reassess your brand & business**

Is your brand future-fit for the "new normal" when the crisis has passed?

**LOOK  
FORWARD  
AND SEE YOU  
AT THE NEXT  
EDITION!**