



ACCENTURE BUSINESS JOURNAL FOR INDIA, 6TH EDITION – OVERVIEW

VIDEO TRANSCRIPT

Chaos precedes all great transformations. Industries have been disrupted like never before... testing the resilience of our people, systems and the economy.

Dramatic changes in consumer behaviour, supply chains and routes to market, left many companies off balance.

But it's not all bad news.

Digitalization has accelerated at an unprecedented pace. Forcing companies to rethink business models, adapt to the new market realities and Respond to rapidly changing customer expectations.

Today, as businesses continue to navigate the new environment, a chasm is forming, between the digital leaders and laggards.

So, what should companies do to make change work?

Start by acknowledging that the way forward is not just about recovery, but reinvention across industries.

Companies that make bold moves now will outmanoeuvre uncertainty and turn today's massive challenges into opportunities.

Ready to move from insights to action and Embrace change?

The 6th edition of our journal presents perspectives from our thought leaders and industry experts Explore the 6th Edition of Accenture Business Journal for India to lead through the change.

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