



ACCENTURE BUSINESS JOURNAL INDIA 2019 – HOW TO PIVOT WISELY

VIDEO TRANSCRIPT

[00:00:012] DISRUPTION is a reality and it's happening now.
To be the DISRUPTOR – not the DISRUPTED – businesses need BOLD MOVES
But, despite US\$3.2 trillion invested in innovation over the past 5 years – only 14% of companies realized value
So, how can companies navigate disruption...

MAKE A WISE PIVOT!
It's a GAME-CHANGING STRATEGY designed to RELEASE YOUR ORGANIZATION'S TRAPPED VALUE so you can INVEST IN THE FUTURE and prepare for CONSTANT CHANGE
Why the urgency?

US\$1.8 trillion of enterprise value is at risk of displacement in India because of disruption
It's time for companies to embrace the power of the Wise Pivot to reinvent their business
Discover the ROI of AI
AI has the potential to add US\$1 trillion to the Indian economy by 2035

Build a SECURE digital economy
Winning the cybersecurity war can stimulate US \$5.2 trillion in economic opportunities

Rebuild procurement in the new
Unleash your next-gen digital power to drive down operational costs and create more value

Reinvent insurance with AI and analytics
Infuse growth by improving customer experiences and boosting operational efficiency
Fuel innovation in Oil & Gas
Digital done right can help cut capital expenditure by 20% and increase cash flows by US\$300 billion.

Accelerate women's health outcomes
Empower women to take control of their well-being with end-to-end programs enabled by tech

Win the war in Over the Top (OTT) video streaming

Carve your niche in the market by adopting new technologies and new capabilities to deliver services at speed and scale

Drive speed, savings and efficiency with Industry X.0

See how HUL increased sales by 2-3% with tea and coffee vending machines that remember your favorite choice of beverage and know when it's time to refill

It's time for companies to...

**PUT THE PIVOT TO PLAY
REVITALIZE THE CORE
and
THRIVE IN DISRUPTION**

Are you ready?

Explore all these insights and more in the Accenture Business Journal for India 2019
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