



JASMIN GOGIA AND BRITNEY CROOKS ON: CREATIVITY

VIDEO TRANSCRIPT

People are definitely surprised to learn that coding is not just someone sitting in a dark cubicle for hours a week and not having any social interaction. I think that's the stereotype that comes with coding. And I think more often than not that's just not true, I think there's a huge creative aspect of coding that not only involves utilising your creative skills and designing different things online but also just working with people and getting different ideas about what they think something could look like. And I think there is a lot of power in coding because you are creating something from scratch and you're designing something from the ideas that you have. I think it's, in a lot of ways a creative outlet for a lot of people including myself.

So, the thing I love about working in tech is just how focused we are on innovation. The fact that you can see the tangible outcomes right, it's not necessarily a spreadsheet. You're creating products. You get to see how the deals you put together, the products you create, the solutions you develop are impacting, you know, companies or individuals lives right and it's really tangible. I like that creative piece. For me, I come to work and every day feels like a blank piece of paper because there's so much room to innovate and create and that's an addictive feeling.

Copyright © 2020 Accenture
All rights reserved.

Accenture, its logo, and
High Performance Delivered are
trademarks of Accenture.