



# HUMAN + MACHINE CELEBRATING SUCCESS

## VIDEO TRANSCRIPT

You've heard the stories about AI. You know it's huge. You know it's game changer. And it can be complex. Well these guys, H. James Wilson and Paul R. Daugherty, they know a thing about it. They know a thing or two about it. In fact, they wrote a book. Human + Machine. A book illuminating the Human + Machine relationship. Redefining the way we work & how we do business – it's called Human + Machine. Since it's release on 03.20.18, it's been quite a ride. Reaching millions. Achieving recognition. Receive praise around the world. And the impact hasn't been too bad either. 55k+ books distributed and counting. Attracting a lot of people and attention. Seen by 297M+ on social media. Featured in 260+ news stories worldwide and 140+ events in 15 countries. People are embracing Human + Machine ideas. Changing business, governments, work for better future around the world. Join the transformation today. [accenture.com/hplusm](https://accenture.com/hplusm)

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