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Future Systems Are Here Conference

Transcript

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220 European Executives

+ 65 Companies

Media Partnership SIC/Expresso

João Sousa, Executive Board Member CTT: “Hoje as empresas, inclusivé mais tradicionais, competem com pequenos players que são totalmente digitais”.

Maria João Carioca, Executive Board Member CGD: “Eu olho para muita da mudança que vejo a acontecer e vejo nela o ângulo mais positivo desta disrupção”.

Digital Safari

7 Demos from Europe Liquid Studios

DJ Sleeper From Los Angeles

Rodrigo Pratas, News anchor at SIC Notícias: “Future Systems Are Here, this is an exclusive initiative that has been organized by Accenture”.

Carolina Patrocínio, TV host at SIC: “People from all corners of the world have travelled and gathered here in Lisbon”.

José Gonçalves, President of Accenture Portugal: “This conference is focused and will cover topics that should be pretty much at the heart of any strategic agenda of the leading companies: Digital, Innovation, Value Creation”.

Yves Bernaert, Accenture Technology Europe Lead: “We see the Future of Systems to be boundaryless, adaptable, radically human and the way to do it is reorganize your IT in this vertical way, by business and the ultimate model is setting up those factories where you get business and IT together, filtering all ideas from the company and getting it to production back to the business when the idea is finalized”.

Vasco Pedro, Unbabel CEO: “Humans have been adapting into new tools since the beginning of humanity and that is going to happen also with AI and we are going to use it to make ourselves more productive, more efficient and to be able to focus on the things that humans are really good at”.

Pablo Alzugaray, Shackleton CEO: “I am from the creativity part of the business, of course, but I think that to build emotional relationships with people will be absolutely useful. The combination of technology and data and creativity is an incredibly powerful weapon”.

Matthew Griffin, Fanatical Futurist: “The frequency of disrupting an industry at the moment is typically about two to five years. Thanks to creative machines you can almost get to the point when you disrupt a business or disrupt an industry everyday”.

Narry Singh, Accenture Digital Growth and Strategy Lead: “You know disruption is not a game just for startups because disruption can happen anywhere. For things that aren't existing today you actually don't know how the world will react, so your

traditional tools of planning and business cases and things like that sometimes don't necessarily apply".

Domingo Mirón, Accenture Financial Services Global Lead: "We shouldn't forget about growing profitably and in a social responsible way our businesses. In Accenture we try to do it for ourselves and we try to help our clients to do so and be the winners in the digital economy".

António Casanova, Unilever CEO: "Acho que é unanime que o evento correu super bem".

António Martins da Costa, Executive Board Member EDP: "Saimos mais alerta e com mais vontade de aprender e estar informados sobre aquilo que são as transformações que estão a ocorrer".

Miguel Brito da Silva, Head of Information Systems Carris: "Acho que nos abre uma perspetiva fantástica do que podemos esperar, não só da Accenture mas também do mundo em geral".

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