



# GLOBAL BEAUTY LEADER COMPANY

## VIDEO TRANSCRIPT

Procurement gets a makeover

For one global beauty leader

The results were stunning

\$50 million generated savings

Visibility to 90% of all indirect procurement spend

Increased visibility through analytics and reporting...

20% roi within just 2 years

How was all this possible?

Leveraging synops for procurement

Enhancing the synergy of people, technology, data, intelligence, insights informing decisions

Helping procurement move from transactional to strategic

That is synops for procurement

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