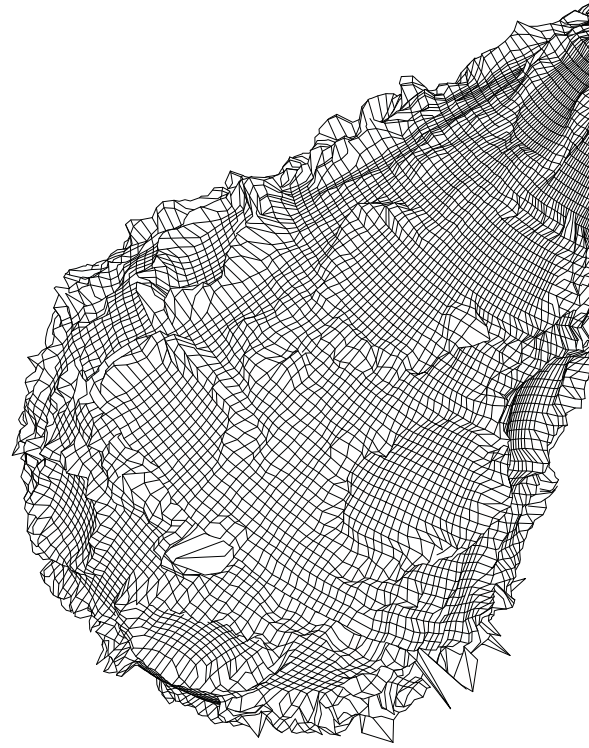


NEXT Conference 2019

Hamburg, Reeperbahn

Parallelwelten. The NEXT19 main topic.

Video Transcript



What's the main topic about?

Each year, NEXT intends to provoke questions on digital transformation by introducing a broader theme. At NEXT19, topics, speakers and the programme will be framed by “Parallelwelten”.

What is 'Parallelwelten' about?

In the early 90s, differentiating between real life and life on the Internet was easy. Real life was everything that happened offline. Now, a quarter of a century later, things have changed.

The joint forces of digital and analogue allow for a myriad of different worlds for us to live in. Worlds where generations live in the same house, but in different dimensions. Worlds that are connected or disconnected by our actions. Worlds formed in filter bubbles and corporate silos. Worlds that crave innovation, and worlds that don't want to change a single thing.

What questions do we have to ask ourselves?

How do artificial intelligence, computer vision and quantum computing

generate these new dimensions? How does our digital imagination drive these new realities? And how do we cultivate these worlds with equal ownership of the outcomes, both positive and negative.

NEXT19 investigates these “Parallelwelten” from five different angles: **global, local, technological, corporate** and **scientific**.

Learn more at nextconf.eu/programme

