



CEO RETAIL FORUM | CARA SMYTH | ACCENTURE

VIDEO TRANSCRIPT

Post Covid we have noticed key accelerators accross the world as we move through the pandemic and build resilience and solutions and adapt to the future. I think Julie Sweet put it best when she said “The future will be powered by twin agents: technology and sustainability”. The world is now being driven by stakeholder capitalist, an approach that considers citizens, employees, regulations, the planet, investors, all in a new way. And to do this properly, and smartly, a data-driven brand aligned environmental social and governance, metrics collection is required.

Copyright © 2021 Accenture
All rights reserved.

Accenture, its logo, and High
Performance Delivered are
trademarks of Accenture.