

accenture

Today's Communications Service Providers (CSPs) face intense challenges.

These include supporting dramatically increasing usage with flat or decreasing revenues; operating legacy platforms while trying to rapidly build capabilities and go-to-market with next-generation networks, products and services; and striving to deliver exceptional customer service to gain market share in the face of increasingly diverse and sophisticated competition.

HOW WE SOLVE IT

Network BPS combines innovative talent with analytics, automation and artificial intelligence, data-driven decision making and access to our ecosystem of leading technology -partners—to help CSPs improve service quality, increase network agility, and enable value generation.

WHAT WE BRING

Innovative talent: Accenture's brand, market position and our compelling career opportunities within the Communications and Media industry enable us to attract talented young professionals in the beginning of their careers as well as experienced professionals from the industry—spanning network equipment-, software-and service providers.

Data-driven insights:

The combination of our analytics expertise, industry insight and our modular application architecture on the Cloud based Accenture Insight Platform (AIP) can help our clients gain faster access to a platform that enables data-driven insights—speeding up actions and impact.

Our partnership ecosystem:

Our partnerships with industry leaders like Huawei and ServiceNow puts us at the forefront of technology innovation, development and disruption. This ecosystem is also accelerating the benefits of applied intelligence and the power of cloud, with applications and artificial intelligence (AI) platforms from Microsoft, Google and many others already delivering tangible business benefits and outcomes for our clients within network deployment, inventory management and telecom operations.

RESULTS WE ACHIEVE

We turn insights into actions and actions into measurable business outcomes, all at scale. Potential benefits include:

- Drive +95% first-time-right deployment of new networks, at lower plan, design and deployment costs.
- Improve and accelerate "full and on-time delivery" of orders, in line with customers' expectations, improving lead-to-cash processes while simultaneously lowering the cost of service delivery operations.
- Improve service uptime, incident management and lower total cost of service assurance activities, while we shift towards more proactive service assurance.

OUR SERVICES

Our capabilities support key business activities, advanced analytics and processes for intelligent telecom operations.

Network Deployment & Lifecycle Management

- Network Planning
- Design & Deployment Management
- Commercial Management
- Inventory Management
- Network Performance Optimization & Grooming
- Migration & Decommissioning

Intelligent Operations

- Solution Engineering & Project Management
- Order Orchestration & Management
- Creation, Configuration & Provisioning
- Activation & Billing Assurance
- · Al powered Care, Incident Management & Problem Management
- Analytics for Event Management and Proactive Assurance

WHAT MAKES US DIFFERENT

Unparalleled industry knowledge:

With more than 20 years of experience helping some of the largest CSPs globally operate their businesses, we have a unique understanding of both strategic, technical and operational issues and can help drive improved business performance.

Applied intelligence: We enable faster, better decision-making, with improved service quality and reduced cost-to-serve, by helping clients move towards intelligent operations—fueled by analytics, automation and artificial intelligence (AI) combined with human ingenuity.

Innovation: Innovation is at the heart of everything we do. It's in our service provider DNA. We bring the best of Accenture to bear, building highly relevant and specialized teams who turn new ideas into reality—from small and incremental improvements to more disruptive initiatives to improve business outcomes.

HOW TO GET STARTED



· Challenge Problem and

· Leverage research and

quartile performance

data to understand top

indicators can improve

revenue, OPEX and CAPEX

Opportunity Statements

- 2. DESCRIBE THE PREFERRED FUTURE



- Idea generation and options
- Articulate what good could look like
- Assess impact of proposed changes to people, process and technology
- · Business Case for change and Blueprint for attractive future



3. CO-CREATE TO **MAKE IT REAL**

- Quick wins identification. and prototype
- Test Business Case and Blueprint with Minimal Viable Product
- Innovation and Governance model
- · Change management process

- 4. GET ON **WITH IT**
 - Implementation plan
 - Communication Plan
 - · Incentive model to support change
 - Benefit Tracking and Service Management

FIND OUT MORE

www.accenture.com/NetworkBPS

· Link how key business outcome