

# **Cyber Resilient Business**

Build the cyber resilience you need to grow confidently.



# What It Is

A "bend, but don't break" approach to securing the enterprise that combines the disciplines of cybersecurity, business continuity and enterprise resilience.

#### accenture.com/cyber-insights

### **Why It Matters**

Cyber Resilient Businesses are able to operate while under persistent threats and sophisticated attacks, enabling them to embrace disruption safely, strengthen customer trust and boost shareholder value.

## Where It's Going

Cyber Resilient Businesses will elevate the role of security in the organization, require leaders to communicate its importance and manage its application, and ensure all employees participate in its success.