



SUPPLY CHAIN & OPERATIONS TECHNOLOGY VISION 2022

VIDEO TRANSCRIPT

A spectrum of digitally enhanced worlds, realities and business models is coming to revolutionize business and society in the next decade with tremendous opportunity to reimagine supply chains.

Welcome to the Metaverse Continuum.

Imagine a more human-centered internet that will transform supply and demand.

Collaboration will eliminate supply constraints while customer interactions will make demand fully “knowable.”

Intelligent, connected products will trigger automatic replenishment, routing and pricing decisions to deliver a better customer experience.

Synthetic data, untethered to the past, will result in a perfect data set that will make highly accurate plans and forecasts possible.

Limitless computing power will solve intractable, complex supply chain problems making it possible to truly optimize the end-to-end supply chain.

It’s the revolution of converging digital technologies supply chains have been waiting for.

Come meet me in the metaverse.

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