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Cloud as an accelerator of success

Video Transcript

Intro

Do you know what the most successful and fastest growing companies have in common? Amazon, Tesla, Netflix, Rohlík, Alza or Zásilkovna. All of these successful brands, regardless of the industry, made one crucial decision at the right time - moving their business to the cloud. This in turn allowed them to become more efficient, effective and innovative, while their competition began to lag behind. My name is Juraj Vaško and I am in charge of infrastructure and cloud at Accenture.

Cloud as an accelerator of success

The cloud can be described as an elastic, online infrastructure offered and managed by a cloud solution provider. This company usually provides its services to a large number of clients across all areas of business.

Since the demand for the services of cloud solution providers is constantly growing, it is them that boasts the largest data centres and state-of-the-art technologies, massive computing power, well-secured infrastructure and, in particular, the most innovative and progressive growth potential, which is automatically reflected in the services and

opportunities offered to companies such as yours. But why should you be interested in the cloud?

More efficient use of resources

Today, more than ever, companies are forced to operate at a high pace and on a large scale in order to survive in a competitive environment and keep pace with the constant changes in all industries. To innovate faster, generate new revenue streams, collect more data and analyze it quickly. They must develop their range of services and products, communicate with clients, customers, and employees on a whole new level. The catalyst for all this for many of our customers is the cloud.

The migration of the entire "on-premises" IT infrastructure to public cloud services has given both large global and smaller local companies instant access to supremely powerful, state-of-the-art IT technologies and leads to more efficient spending. It also enables optimization in terms of data collection and immediate analysis, better control over their infrastructure and, last but not least, faster and more innovative growth of those companies. Still not sure if the cloud is for you?

Fast, sustainable and innovative growth

Whether you use any IT systems and applications in your company that depend on computing power, or collect large amounts of data and communicate online, then the cloud is what you need for fast, sustainable and innovative growth. Today, other approaches are generally less effective or non-existent in comparable quality.

Servers, storage, applications, systems and services can all be controlled and quickly set up, configured, deployed and expanded with minimal effort, maximum impact and in a completely comfortable way. All this without having to buy new technologies yourself to increase computing capacity, develop your own software, or build a data centre, which then needs to be constantly maintained and regularly updated with new hardware.

Cloud versus on-premise infrastructure

Even if you have invested considerable funds in modernization and renewal of your existing infrastructure, the resulting effect will be, in view of the pace of development, only very short-term. Rejuvenating data centre infrastructure by anything other than a permanent structured process, is a long and complex project. Its very preparation and implementation will take a not insignificant part of the very value of any new resources until they are fully up and running.

On the contrary, in the case of cloud service providers, these processes are ongoing and you won't even notice it. They can provide you with the performance and availability of state-of-the-art hardware at a pace that you cannot maintain in your own data centre, and you often benefit from it without the need for any changes on your part.

If you are interested in the topic of the cloud and would like to know more, my team and I are at your disposal.