



THE INDUSTRIALIST INSPIRE. INNOVATE. IGNITE.

VIDEO TRANSCRIPT

DRIVER

In conversation with
Elke Eckstein
President and CEO
Enics

What one word describes you best?

The word is clearly driver. I'm constantly moving forward, getting things done, taking people and the organization along and all this really with strong passion.

What role does digitalization play for you in manufacturing?

I see digitalization as a huge opportunity to improve (...) basically everything that EMS stands for, basically competitiveness.

How does Enics approach innovation?

We change our business model; we move up the value chain and that is driven by innovation.

Catch the excitement and read the full interview at The Industrialist

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