



Kathy Morris

## To Oracle Cloud and Beyond

### Scale Your Enterprise with Oracle Cloud a+ Autonomous

TRT – 2:40

**Samia Tarraf**

**Accenture Oracle Business Group**

**North America Lead**

Hi, I'm Samia Tarraf.

Operating an enterprise at **scale** requires elasticity, flexibility, and agility.

While many clients struggle with limited scalability, in the cloud it's infinite.

But which cloud ... or clouds?

Consider this story from a CEO's perspective.

#### **Narrator (CEO):**

Our company's been using Oracle for years.

We've always had great performance from their applications and on-prem databases, and I'd been following their advances with the Oracle Cloud Infrastructure (OCI for short).

Knowing it was purpose-built for our Oracle workloads, I was confident that it would enable us to scale, as needed, and operate efficiently.

But I also knew we'd need a guide to help us get the most out of our business in the cloud.

So, I asked Oracle who they'd recommend. They said that for 13 years Accenture had been their #1 Systems Integrator.

IDC was aligned.

I wanted to move quickly.

Accenture balanced my "need for speed" with their "**Cloud First**" strategy to help us think beyond IT.

They used myNav to simulate our cloud options – laying out a plan to migrate, modernize, and grow and innovate... in carefully considered increments.

With our core applications running in the cloud we were able to investigate the analytics and automation capabilities of Oracle's Autonomous Database.



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The speed of Autonomous enabled us to experiment, and succeed, fast.

OCI is key to our multi-cloud strategy. It works well with other clouds, allowing us to choose the best cloud to meet our priorities.

The ability to seamlessly scale on OCI means we really can have it all, the flexibility to shift resources to rapidly respond to changing customer needs, the agility to expand through organic growth and acquisition, and the elasticity to scale back in some of our product categories while we move into new areas of business.

Our Accenture-guided transition OCI and Autonomous enabled us to achieve our growth objectives.

**Mark Hura**  
**EVP, Technology**  
**Oracle North America**

Hi, I'm Mark Hura.

CEOs need agility and high performance across their enterprise, and when you couple Oracle cloud with the Oracle Database – running over 50% of the world's enterprise data – you have the engine to accelerate digital transformation.

Working with Accenture, their industry and functional expertise can help reimagine your business and scale your enterprise as you move with Oracle Cloud ... and Beyond.