



ACCENTURE HUMANITY INNOVATION CHALLENGE - SEMIFINALS 2020

VIDEO TRANSCRIPT

-Welcome to the livestream webcast of the HumanAlty innovation challenge semifinals!

-My name is Daniel Hjelte and I'm responsible for Accenture's HumanAlty Challenge. What we want to do with this challenge is to address the complex relationship between technology and mental wellbeing. If we look at the Nordics, we are known to be the happiest region in the world, we are also known to be quite quick to adapt to new technologies, at the same time we struggle in many areas related to mental wellbeing, specifically stress, anxiety and loneliness.

So what we wanted to do with this challenge was to leverage the full Nordic eco-system to explore the balance between human and machine, between mental wellbeing and artificial Intelligence – something that we believe is extra important given the crazy time we are currently living in.

This is the second year we do the HumanAlty Innovation Challenge, and so far the interest is just increasing, so for the just completed semifinals we have invited 8 teams to pitch their ideas to an amazing jury with representation from Swedbank, Singularity University, Save the Children, Samsung, Furhat Robotics and Accenture.

And we evaluated these teams based on how they use AI in their solution, how well they address the core challenge of actually improving mental wellbeing, how innovative the solution is but also how well it will scale. Out of those eight teams, four teams made it through to the semifinal. They now got to share 20,000 euros to progress their idea until the autumn where we will declare the final winner of the Accenture Innovation Challenge 2020.

-Being one of the largest tech companies in the world we need to be part of this development, and team up with others, and support innovators and entrepreneurs that holds solutions that enhances mental wellbeing. What impressed me the most in the semifinals was the width of the solutions. We saw 8 completely different solutions that all have potential to truly create an impact for a lot of people.

Mental wellbeing is very broad and differs from person to person which is why I think it is super important to have these four finalists that all tackles the same issue in different ways. Together, they are enhancing mental wellbeing.

-I think these are extraordinary times and it was simply so many good ideas and concepts that we wanted to support going forward, that we felt



that with a small contribution from our side and help during the process we can probably put forward a lot of good ideas. And help them take it to the next step. It made all the sense to focus on the four used cases rather than just one. It was very difficult to choose one thing going forward with.

What impressed me the most with these ideas is how far they had come. They have clear view of their audience, they have been able to materialize their ideas to a relatively large extent, they also of course are using technology in innovative ways, Artificial Intelligence being a driver in most of these cases and the potential looks very promising.

Copyright © 2020 Accenture
All rights reserved.

Accenture and its logo
are registered trademarks
of Accenture.