



INSURANCE IOT INNOVATION



ACCENTURE INSURANCE IOT INNOVATION CENTER ROME



Our **Center** works with clients to help them empower the **insurance industry** for the future through the force of innovation. By challenging the *status quo*, we disrupt how businesses today engage with their customers to help lay the groundwork for a more solid tomorrow.



The depth and breadth of our **IoT** and **AI** capabilities and industry expertise positions our **insurance** clients to think differently. The experts at our center in Rome can help them imagine a more agile future for their business – and then make it happen.



MOBILE BEHAVIOUR DEEP LEARNING EXPERIENCE



YASMINE is an **IoT** and **Data Driven** low cost solution that equips Insurers with an impressive dashboard of high-quality statistics on both drivers and cars. By analyzing different driving styles, car responses and safety information, we can deliver an impressive set of data that positions Insurers to better manage customer interactions and help keep their business ahead of the curve. Yasmine capitalizes an ecosystem of connected devices, a mobile App and embedded software based on AI and analytics to take the telematic box to the next level: no hardware setup or car connectivity are needed.



PATENT FOR YASMINE INVENTION
HAS BEEN FILED IN MAY 2018,
IN USA UNDER THE INTERNATIONAL
IP PROTECTION ACT.
Acc. No. : D18-327
PLG No. : 164-1007

MOTOR SOLUTIONS

SMART DRIVER, SMART FLEET AND YASMINE



The Accenture Intelligent IOT Insurance Center in Rome enables **Insurers** and **Fleet Managers** to build new services for their customers by providing them with a complete suite of vertical products powered by the **IoT**:

- the **telematic box** can help Fleet Managers track vehicles, view positions, monitor trips and collect data.
- a mobile App can help Drivers to **record their driving behavior** during individual trips to **earn valuable points** and **redeem them through coupons and vouchers**.
- a new wave of Accenture-patented extended capabilities that rely on **Deep Learning AI** will feed useful alerts to drivers to help them better manage different driving challenges (overtaking, safety distance, tailbacks, etc.).

A SMART CONNECTED HOME



TO LIVE IN THE NEW





CONNECTED HOME



Our solution integrates a wide variety of smart home automation sensors (domotics), actuators and appliances, to provide an array of use cases such as **automation** and **control, security, safety** and **energy management**. Configurable rules and an intuitive interface give users full remote control of their home and alarm management.



THE DIGITAL FACTORY OF THE FUTURE







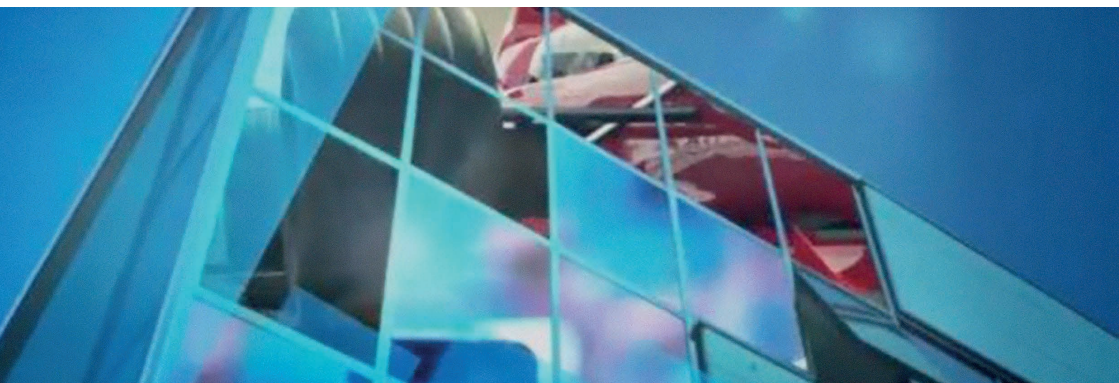
INSURANCE IOT INNOVATION CENTER

INDUSTRIAL IOT



The combined capabilities of the **Digital IoT platform** (flexible ecosystem, rule management, analytics) give stakeholders access to a wealth of dashboards and data analytics and enable them to monitor the entire industrial process, view efficiency KPIs and track the security awareness and safety of their workforce.







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ABOUT ACCENTURE

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions – underpinned by the world’s largest delivery network – Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With 459,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at www.accenture.com.

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