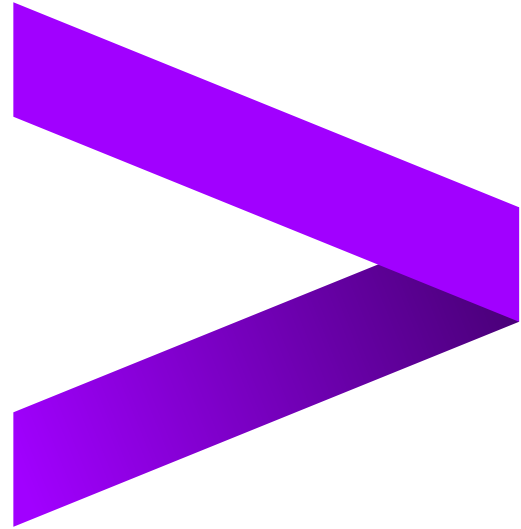


## **VIDEO TRANSCRIPT**

# **VERSUM MATERIALS: iOS CONTAINER TRACKING APP**



**Speaker: Brian Botwinski**  
**Managing Director, Versum SAP Program Lead, Accenture**

Versum is a specialty materials company. It's got 132 locations across 14 different countries and 14 manufacturing sites within those countries.

**Speaker: Chad Aston**  
**Design Director, Apple and Accenture Partnership, Fjord**

It was a spin off from its parent company, called Air Products. And in order to make this spin off happen, they had to do two things. One, they had to develop their own SAP back-ends to manage all the data and infrastructure. And the other key piece of the project was to develop an iOS app that would allow them to work within their current infrastructure.

The Accenture and Apple Partnership team immersed itself in how Versum's teams worked, before moving on to co-design and build a native iOS solution to run on iPhone SE devices for faster workflow management.

**Speaker: Brian Botwinski**

The container tracking application was a very important piece of the program overall. And that's because container tracking is essentially the most complex area that specialty gas companies across the industry have to deal with.

**Speaker: David Beltz**  
**Chief Information Officer, Versum**

With integrated RFID, barcode scanning and industrialized process automation functionality, our warehouse operators can now quickly and efficiently update Versum's central SAP system in real time. The user-centric app is a scalable solution for our workforce today and in the future.

**Speaker: Joe Krisak**  
**Inventory & Materials Stock Control Clerk, Versum**

Back years ago, when I first started, there was no such thing here as a bar code. Okay, and I would say in 1995 when "Moby" came, we had a hand-held, which was very awkward, very clumsy, heavy. And then now, with the new system that we have, the Vector (iOS app for container tracking), it makes our jobs so much easier; it makes our life a lot easier.

**Speaker: Chad Aston**

So, in the Apple partnership, we have a really unique way of approaching design problems. One of those ways is to get end users into a room to go on a co-creation journey. We created a three-day workshop where we gathered key Versum people; it was quite a large team—38, 40 people. And we went through a process of creating a story. And this story served as the foundation for all our design work going forward.

**Speaker: David Beltz**

There was nothing off-the-shelf that could do what we required. The Accenture team, working with their Apple partners, got it and delivered the vision. What was delivered in 14 weeks is remarkable, quite possibly unprecedented in our business, and demonstrates what's possible with the right partners.

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