



# PLATFORM ADOPTION

## VIDEO TRANSCRIPT

00:01

[00:00:01] >> You had a great idea.

00:04

You built your platform.

00:07

And you grew then someone else had a great idea which left you wondering how do we attract

00:16

new users keep them engaged and get them to tell others.

00:24

Brand loyalty one keep you in the competition for hearts and minds and wallow.

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[00:00:27] There's a lot at stake so you need a partner

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that understands big ideas are just the beginning.

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You have to drive growth improve relevance and increase revenue.

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Even sustain scale and get there faster than everyone else.

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Whatever stage you're in if you're ready to improve adoption we can help you create your

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expansion strategy attract people through personalization bring them together on board

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seamlessly and turn casual users into dedicated advocates will take you from here today to

01:05

the first.

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