00:01 [00:00:01] >> You had a great idea.  
00:04 You built your platform.  
00:07 And you grew then someone else had a great idea which left you wondering how do we attract new users keep them engaged and get them to tell others.  
00:24 Brand loyalty one keep you in the competition for hearts and minds and wallow.  
00:27 [00:00:27] There's a lot at stake so you need a partner that understands big ideas are just the beginning.  
00:31 You have to drive growth improve relevance and increase revenue.  
00:40 Even sustain scale and get there faster than everyone else.  
00:47 Whatever stage you're in if you're ready to improve adoption we can help you create your expansion strategy attract people through personalization bring them together on board seamlessly and turn casual users into dedicated advocates will take you from here today to the first.