

SEE BEYOND, GO BEYOND

With our one of a kind **IX.O Diagnostic Tool** we conduct industry specific assessments and benchmark your readiness against **800+** other large companies.



Gaining an edge on your competitors makes all the difference.

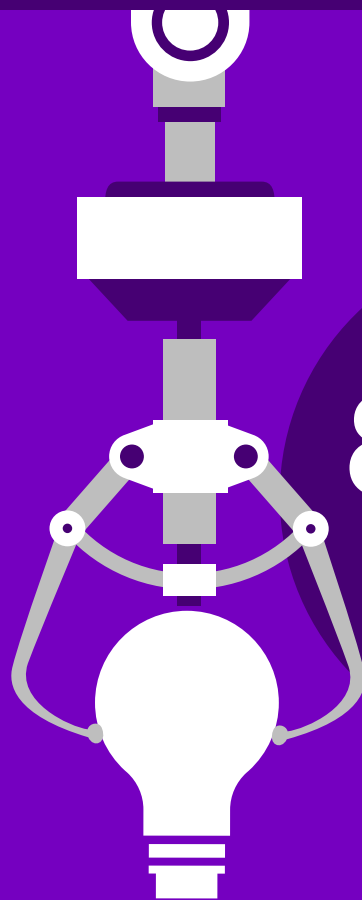
The Digital Service Factory accelerates digital transformation and helps bring digital services to market faster. Our IX.O Diagnostic Tool helps us assess how to best serve your business with the Digital Service Factory, helping you create better digital interactions with your customers and workforce.

Are you ready to start your digital transformation?

WE'RE NOT A ONE SIZE FITS ALL SERVICE

With our one of a kind **IX.O Diagnostic Tool** we assess and benchmark your readiness against **800+** large companies.

Through an end-to-end visioning exercise, we help you evaluate your readiness to drive greater digital experiences for your customers and workforce. This provides you with a clear roadmap of where your business could go with the Digital Service Factory.



800+

large companies to benchmark against your readiness.

WE LOOK AT SIX KEY AREAS:



Focus on experiences and outcomes

Are you a differentiator who's leading the market in value creation?



Transform the core

Are you integrating engineering and production practices to drive new efficiencies?



Build the workforce

Are you preparing and protecting the next generation of talent?



Innovate new business models

Are you inventing new revenue streams to create value?



Manage the wise pivots

Are you continually balancing investment and resource allocation between the core and the new?



Rearchitect the new ecosystem

Are you assembling the right partners to drive innovation and new capabilities?

WANT THE FULL EXPERIENCE?

1

We collect information from identified client-business executives.

2

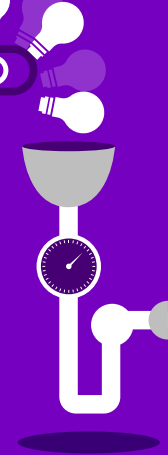
Client executives share an evaluation of their current capabilities and what they aspire to achieve.

3

We develop assessment notes to build financial metrics and share it with the executives to develop a business case.

4

In consultation with your company's leadership, we help develop an IX.O journey roadmap and strategy.



THE IX.O DIAGNOSTIC TOOL APPLIED:

Working with clients across all industries in all parts of the world to help them identify what digital opportunities exist and how they can tap into value.

\$8B

downstream cost take out for an energy company

\$2B

in revenue and cost synergies for an aerospace and defense company

\$7B

in revenue and cost synergies for an international consumer goods company

10%

cost take out for a global industrial equipment manufacturer

LEARN MORE

Discover how the **IX.O Diagnostic Tool** can assess what's possible in accelerating your digital transformation with the **Digital Service Factory**.

accenture.com/us-en/service-industry-x0