As product development becomes more complex, product engineering and operation functions will play an increasingly important role in bringing products to market, as well as connecting key activities and functions. But, manual and broken processes can slow time-to-market, limit predictability and visibility and increase costs.

Accenture’s Product Engineering & Operations Services Team simplifies, automates and optimizes the end-to-end product development process, addressing key bottlenecks and challenges. Our services reduce costs, drive efficiencies, improve data quality, and accelerate time-to-market.

**Accenture Offers:**

- Highly-scalable capacity to meet peaks in demand
- Process simplification, automation and optimization
- Proven tools and methodologies for process performance tracking
- Dashboards and metrics to monitor and improve end-to-end process performance
- Advanced, predictive analytics to improve customer-centric outcomes
- Digital technologies that drive continuous improvements

Our solution covers **10 KEY CAPABILITY AREAS** spanning the full product lifecycle—from concept, plan, development, validation, launch, sustenance and end of life.
**Example Outcomes**

**BUSINESS OUTCOMES**

- **Faster** time-to-market
- **Enhanced** data quality
- **Optimized** engineering costs
- **Improved** supply continuity and reliability

**PROCESS IMPROVEMENTS**

- **Improved** end-to-end turnaround time from **20%** to **40%**
- **Lowered** cost per transaction from **30%** to **50%**
- **Reduced** SKU handling time
- **Reduced** ECN process cycle times by **40-60%**
- **Reduced** manual SKU activities
- **Fewer** disruptions and **more stable** production cycle times

**How Accenture Can Help Your Team**

Our established methodology helps clients achieve core benefits from enhanced engineering and product operations:

1. **DIAGNOSE**
   Assess current situation, identify gaps and develop a cost-benefit analysis

2. **TRANSITION**
   Create a plan, improve process performance, define target operating model(s), and manage change

3. **PROCESS OPERATIONS**
   Employ transition methodologies that yield operational excellence

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