



High performance. Delivered.

Expo Milano 2015  
Official App

Accenture means digital transformation in every part of the world.

Thanks to our professionals and solutions we enable companies, brands and human beings to shape their future.

The Expo Milano 2015 Official App created by Accenture, as the Global Systems Integration Partner of the event is the all-in-one app continuously updated with new services.

Purchase of Expo 2015 tickets – Personal profiles – Customized offers – Regular Expo 2015 news, workshops and events. And at the same time Accenture provides Expo Milano 2015 and partner companies with relevant information about tickets, sales and visitors enabling them to shape their current and future offers around each Expo 2015 visitor's needs and interests. This is just one of the ways Accenture is shaping the future as a leader in digital transformation.

#### **Accenture for Expo Milano 2015**

Service Delivery Platform – e-coupons – Expo Milano 2015 Official App – My Expo Web Portal – Presence Location Management System – Analytics

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