

A large, stylized orange chevron pointing to the right, serving as a background for the text.

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Luciane Infanti

Video Transcription

Everything started when I saw my little daughter sick. She stood 23 days in the neonatal ICU. I said: this must go well. And when it worked, I thought: I have to be part of it. I've turned a mother with the age of 17 and my daughter was born with 26 weeks, very tiny, 1,300 kilogram. She was a neonatal ICU daughter, so I was a hospital mother. To live that experience, see that such a small baby, counting on all those technologies and all those people was very transforming in my life. I knew that somehow I would work with Health.

Every journey has choices and resignations. While everyone was going to parties I was coming back because I had a baby at home. I went to study medical equipment, studied Engineering. I've stayed 12 years working in different hospitals in Sao Paulo. Lais has grown and when she was 18, went to college I said: I want more. And then I decided to build my own consulting firm. One of my clients, the biggest one, was Accenture. And then, I was charmed by the possibility of doing something bigger. I realized that

what motivated me was not to have my own business, but exchange experiences, transform, train people, learn from them. And that was when I decided to come to Accenture. Me and my entire team. And today I have no doubt that this role we are taking is capable to provide transformation. It's more than taking care of those that need. It's to give them information to not need. Working with consulting is that. It's about to live every new day, because every day I wear a shoe that is not mine. To wear other's shoes make us

capable on transforming. To look at
me and say: I can try new things. I
can learn to surf, now at
40. To be in a company that the
value is the transformation on time
makes a lot of sense to
me.

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